

	Indio city, C...
<b>Population Summary</b>	
2010 Total Population	78,997
2020 Total Population	89,137
2020 Group Quarters	1,293
2024 Total Population	91,386
2024 Group Quarters	1,250
2029 Total Population	93,442
2024-2029 Annual Rate	0.45%
2024 Total Daytime Population	79,509
Workers	25,985
Residents	53,524
<b>Household Summary</b>	
2010 Households	24,152
2010 Average Household Size	3.23
2020 Total Households	28,744
2020 Average Household Size	3.06
2024 Households	29,817
2024 Average Household Size	3.02
2029 Households	30,756
2029 Average Household Size	3.00
2024-2029 Annual Rate	0.62%
2010 Families	18,894
2010 Average Family Size	3.62
2024 Families	22,136
2024 Average Family Size	3.63
2029 Families	22,837
2029 Average Family Size	3.60
2024-2029 Annual Rate	0.63%
<b>Housing Unit Summary</b>	
2000 Housing Units	17,796
Owner Occupied Housing Units	47.7%
Renter Occupied Housing Units	35.0%
Vacant Housing Units	17.3%
2010 Housing Units	29,825
Owner Occupied Housing Units	53.0%
Renter Occupied Housing Units	28.0%
Vacant Housing Units	19.0%
2020 Housing Units	34,638
Owner Occupied Housing Units	53.5%
Renter Occupied Housing Units	29.5%
Vacant Housing Units	17.0%
2024 Housing Units	36,217
Owner Occupied Housing Units	54.0%
Renter Occupied Housing Units	28.3%
Vacant Housing Units	17.7%
2029 Housing Units	37,239
Owner Occupied Housing Units	55.3%
Renter Occupied Housing Units	27.3%
Vacant Housing Units	17.4%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

**Indio city, C...**

**2024 Households by Income**

Household Income Base	29,817
<\$15,000	9.2%
\$15,000 - \$24,999	7.5%
\$25,000 - \$34,999	7.5%
\$35,000 - \$49,999	11.5%
\$50,000 - \$74,999	18.3%
\$75,000 - \$99,999	13.0%
\$100,000 - \$149,999	15.5%
\$150,000 - \$199,999	8.8%
\$200,000+	8.8%
Average Household Income	\$97,782

**2029 Households by Income**

Household Income Base	30,756
<\$15,000	8.2%
\$15,000 - \$24,999	5.4%
\$25,000 - \$34,999	6.3%
\$35,000 - \$49,999	9.6%
\$50,000 - \$74,999	16.9%
\$75,000 - \$99,999	13.2%
\$100,000 - \$149,999	17.4%
\$150,000 - \$199,999	11.4%
\$200,000+	11.5%
Average Household Income	\$115,912

**2024 Owner Occupied Housing Units by Value**

Total	19,552
<\$50,000	3.5%
\$50,000 - \$99,999	2.4%
\$100,000 - \$149,999	2.4%
\$150,000 - \$199,999	3.0%
\$200,000 - \$249,999	4.6%
\$250,000 - \$299,999	6.4%
\$300,000 - \$399,999	10.7%
\$400,000 - \$499,999	15.3%
\$500,000 - \$749,999	39.5%
\$750,000 - \$999,999	7.9%
\$1,000,000 - \$1,499,999	3.0%
\$1,500,000 - \$1,999,999	0.4%
\$2,000,000 +	0.9%
Average Home Value	\$527,114

**2029 Owner Occupied Housing Units by Value**

Total	20,595
<\$50,000	3.3%
\$50,000 - \$99,999	1.6%
\$100,000 - \$149,999	0.5%
\$150,000 - \$199,999	0.6%
\$200,000 - \$249,999	1.8%
\$250,000 - \$299,999	2.8%
\$300,000 - \$399,999	4.8%
\$400,000 - \$499,999	11.7%
\$500,000 - \$749,999	44.4%
\$750,000 - \$999,999	16.1%
\$1,000,000 - \$1,499,999	7.9%
\$1,500,000 - \$1,999,999	1.7%
\$2,000,000 +	2.9%
Average Home Value	\$697,356

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	<b>Indio city, C...</b>
<b>Median Household Income</b>	
2024	\$67,937
2029	\$80,401
<b>Median Home Value</b>	
2024	\$511,206
2029	\$629,732
<b>Per Capita Income</b>	
2024	\$31,951
2029	\$38,198
<b>Median Age</b>	
2010	32.1
2020	37.2
2024	38.6
2029	39.3
<b>2020 Population by Age</b>	
Total	89,137
0 - 4	5.8%
5 - 9	6.9%
10 - 14	7.8%
15 - 24	14.0%
25 - 34	12.4%
35 - 44	12.9%
45 - 54	11.3%
55 - 64	11.0%
65 - 74	10.1%
75 - 84	6.1%
85 +	1.6%
18 +	74.7%
<b>2024 Population by Age</b>	
Total	91,386
0 - 4	5.8%
5 - 9	6.0%
10 - 14	6.9%
15 - 24	14.3%
25 - 34	12.5%
35 - 44	13.0%
45 - 54	11.5%
55 - 64	11.0%
65 - 74	10.3%
75 - 84	7.0%
85 +	1.8%
18 +	76.8%
<b>2029 Population by Age</b>	
Total	93,442
0 - 4	5.7%
5 - 9	5.7%
10 - 14	6.0%
15 - 24	13.4%
25 - 34	13.9%
35 - 44	12.3%
45 - 54	11.6%
55 - 64	10.6%
65 - 74	10.9%
75 - 84	7.8%
85 +	2.2%
18 +	78.6%
<b>2020 Population by Sex</b>	

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	<b>Indio city, C...</b>
Males	43,517
Females	45,620
<b>2024 Population by Sex</b>	
Males	45,150
Females	46,236
<b>2029 Population by Sex</b>	
Males	45,932
Females	47,510
<b>2010 Population by Race/Ethnicity</b>	
Total	78,997
White Alone	61.4%
Black Alone	2.3%
American Indian Alone	1.0%
Asian Alone	2.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	29.6%
Two or More Races	3.4%
Hispanic Origin	68.3%
Diversity Index	73.6
<b>2020 Population by Race/Ethnicity</b>	
Total	89,137
White Alone	35.0%
Black Alone	2.3%
American Indian Alone	1.6%
Asian Alone	2.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	37.7%
Two or More Races	20.8%
Hispanic Origin	69.1%
Diversity Index	82.3
<b>2024 Population by Race/Ethnicity</b>	
Total	91,386
White Alone	33.1%
Black Alone	2.3%
American Indian Alone	1.6%
Asian Alone	2.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	39.0%
Two or More Races	21.2%
Hispanic Origin	70.8%
Diversity Index	81.9
<b>2029 Population by Race/Ethnicity</b>	
Total	93,442
White Alone	31.7%
Black Alone	2.3%
American Indian Alone	1.6%
Asian Alone	2.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	39.9%
Two or More Races	21.5%
Hispanic Origin	72.1%
Diversity Index	81.6

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	<b>Indio city, C...</b>
<b>2020 Population by Relationship and Household Type</b>	
Total	89,137
In Households	98.5%
Householder	32.2%
Opposite-Sex Spouse	16.6%
Same-Sex Spouse	0.2%
Opposite-Sex Unmarried Partner	2.2%
Same-Sex Unmarried Partner	0.1%
Biological Child	30.9%
Adopted Child	0.5%
Stepchild	1.3%
Grandchild	3.8%
Brother or Sister	1.9%
Parent	2.2%
Parent-in-law	0.5%
Son-in-law or Daughter-in-law	0.9%
Other Relatives	2.2%
Foster Child	0.1%
Other Nonrelatives	2.8%
In Group Quarters	1.5%
Institutionalized	0.6%
Noninstitutionalized	0.8%
<b>2024 Population 25+ by Educational Attainment</b>	
Total	61,216
Less than 9th Grade	10.8%
9th - 12th Grade, No Diploma	10.0%
High School Graduate	31.0%
GED/Alternative Credential	3.1%
Some College, No Degree	17.3%
Associate Degree	6.4%
Bachelor's Degree	12.5%
Graduate/Professional Degree	8.9%
<b>2024 Population 15+ by Marital Status</b>	
Total	74,279
Never Married	34.6%
Married	52.8%
Widowed	5.1%
Divorced	7.5%
<b>2024 Civilian Population 16+ in Labor Force</b>	
Civilian Population 16+	42,116
Population 16+ Employed	91.6%
Population 16+ Unemployment rate	8.4%
Population 16-24 Employed	11.7%
Population 16-24 Unemployment rate	20.7%
Population 25-54 Employed	67.6%
Population 25-54 Unemployment rate	6.9%
Population 55-64 Employed	14.7%
Population 55-64 Unemployment rate	4.2%
Population 65+ Employed	6.0%
Population 65+ Unemployment rate	6.9%

	<b>Indio city, C...</b>
<b>2024 Employed Population 16+ by Industry</b>	
Total	38,576
Agriculture/Mining	1.5%
Construction	10.3%
Manufacturing	3.6%
Wholesale Trade	1.3%
Retail Trade	12.4%
Transportation/Utilities	5.9%
Information	1.6%
Finance/Insurance/Real Estate	4.8%
Services	54.2%
Public Administration	4.4%
<b>2024 Employed Population 16+ by Occupation</b>	
Total	38,576
White Collar	47.2%
Management/Business/Financial	12.0%
Professional	14.3%
Sales	11.2%
Administrative Support	9.7%
Services	28.2%
Blue Collar	24.7%
Farming/Forestry/Fishing	1.2%
Construction/Extraction	7.4%
Installation/Maintenance/Repair	5.5%
Production	2.8%
Transportation/Material Moving	7.7%
<b>2020 Households by Type</b>	
Total	28,744
Married Couple Households	52.4%
With Own Children <18	20.7%
Without Own Children <18	31.7%
Cohabiting Couple Households	7.0%
With Own Children <18	3.3%
Without Own Children <18	3.7%
Male Householder, No Spouse/Partner	14.4%
Living Alone	7.9%
65 Years and over	3.7%
With Own Children <18	2.1%
Without Own Children <18, With Relatives	3.2%
No Relatives Present	1.2%
Female Householder, No Spouse/Partner	26.2%
Living Alone	11.3%
65 Years and over	7.4%
With Own Children <18	6.5%
Without Own Children <18, With Relatives	7.5%
No Relatives Present	0.8%
<b>2020 Households by Size</b>	
Total	28,744
1 Person Household	19.2%
2 Person Household	30.1%
3 Person Household	15.0%
4 Person Household	15.6%
5 Person Household	10.3%
6 Person Household	5.7%
7 + Person Household	4.1%

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	Indio city, C...
<b>2020 Households by Tenure and Mortgage Status</b>	
Total	28,744
Owner Occupied	64.5%
Owned with a Mortgage/Loan	47.5%
Owned Free and Clear	17.0%
Renter Occupied	35.5%
<b>2024 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	52
Percent of Income for Mortgage	47.1%
Wealth Index	92
<b>2020 Housing Units By Urban/ Rural Status</b>	
Total	34,638
Urban Housing Units	99.5%
Rural Housing Units	0.5%
<b>2020 Population By Urban/ Rural Status</b>	
Total	89,137
Urban Population	99.5%
Rural Population	0.5%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

**Indio city, C...**

**Top 3 Tapestry Segments**

1.	Up and Coming Families (7A)
2.	Urban Edge Families (7C)
3.	Family Extensions (13B)

**2024 Consumer Spending**

Apparel & Services: Total \$	\$61,884,345
Average Spent	\$2,075.47
Spending Potential Index	87
Education: Total \$	\$39,037,815
Average Spent	\$1,309.25
Spending Potential Index	76
Entertainment/Recreation: Total \$	\$105,072,865
Average Spent	\$3,523.92
Spending Potential Index	86
Food at Home: Total \$	\$191,997,822
Average Spent	\$6,439.21
Spending Potential Index	88
Food Away from Home: Total \$	\$105,985,665
Average Spent	\$3,554.54
Spending Potential Index	91
Health Care: Total \$	\$197,945,321
Average Spent	\$6,638.67
Spending Potential Index	86
HH Furnishings & Equipment: Total \$	\$82,374,073
Average Spent	\$2,762.65
Spending Potential Index	87
Personal Care Products & Services: Total \$	\$26,534,655
Average Spent	\$889.92
Spending Potential Index	89
Shelter: Total \$	\$708,986,842
Average Spent	\$23,777.94
Spending Potential Index	89
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$93,796,240
Average Spent	\$3,145.73
Spending Potential Index	90
Travel: Total \$	\$77,191,383
Average Spent	\$2,588.84
Spending Potential Index	85
Vehicle Maintenance & Repairs: Total \$	\$39,224,288
Average Spent	\$1,315.50
Spending Potential Index	89

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.