

Jurupa Valley...

Population Summary	
2010 Total Population	95,004
2020 Total Population	105,053
2020 Group Quarters	977
2024 Total Population	108,805
2024 Group Quarters	940
2029 Total Population	111,420
2024-2029 Annual Rate	0.48%
2024 Total Daytime Population	94,265
Workers	33,685
Residents	60,580
Household Summary	
2010 Households	24,804
2010 Average Household Size	3.80
2020 Total Households	27,913
2020 Average Household Size	3.73
2024 Households	29,153
2024 Average Household Size	3.70
2029 Households	30,118
2029 Average Household Size	3.67
2024-2029 Annual Rate	0.65%
2010 Families	19,997
2010 Average Family Size	4.14
2024 Families	23,107
2024 Average Family Size	4.07
2029 Families	23,838
2029 Average Family Size	4.04
2024-2029 Annual Rate	0.62%
Housing Unit Summary	
2000 Housing Units	23,466
Owner Occupied Housing Units	67.8%
Renter Occupied Housing Units	27.8%
Vacant Housing Units	4.3%
2010 Housing Units	26,481
Owner Occupied Housing Units	62.4%
Renter Occupied Housing Units	31.2%
Vacant Housing Units	6.3%
2020 Housing Units	28,734
Owner Occupied Housing Units	66.0%
Renter Occupied Housing Units	31.1%
Vacant Housing Units	2.9%
2024 Housing Units	30,006
Owner Occupied Housing Units	64.6%
Renter Occupied Housing Units	32.5%
Vacant Housing Units	2.8%
2029 Housing Units	30,937
Owner Occupied Housing Units	66.0%
Renter Occupied Housing Units	31.4%
Vacant Housing Units	2.6%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Jurupa Valley...

2024 Households by Income

Household Income Base	29,153
<\$15,000	4.5%
\$15,000 - \$24,999	3.9%
\$25,000 - \$34,999	5.3%
\$35,000 - \$49,999	9.3%
\$50,000 - \$74,999	14.5%
\$75,000 - \$99,999	14.5%
\$100,000 - \$149,999	21.8%
\$150,000 - \$199,999	13.3%
\$200,000+	13.0%
Average Household Income	\$120,465

2029 Households by Income

Household Income Base	30,118
<\$15,000	3.6%
\$15,000 - \$24,999	2.8%
\$25,000 - \$34,999	4.1%
\$35,000 - \$49,999	7.5%
\$50,000 - \$74,999	12.2%
\$75,000 - \$99,999	13.8%
\$100,000 - \$149,999	22.8%
\$150,000 - \$199,999	16.7%
\$200,000+	16.4%
Average Household Income	\$140,105

2024 Owner Occupied Housing Units by Value

Total	19,383
<\$50,000	3.9%
\$50,000 - \$99,999	2.3%
\$100,000 - \$149,999	0.7%
\$150,000 - \$199,999	0.2%
\$200,000 - \$249,999	1.0%
\$250,000 - \$299,999	1.0%
\$300,000 - \$399,999	5.9%
\$400,000 - \$499,999	15.3%
\$500,000 - \$749,999	54.1%
\$750,000 - \$999,999	13.1%
\$1,000,000 - \$1,499,999	2.1%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.2%
Average Home Value	\$586,407

2029 Owner Occupied Housing Units by Value

Total	20,410
<\$50,000	2.6%
\$50,000 - \$99,999	1.6%
\$100,000 - \$149,999	0.2%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.1%
\$250,000 - \$299,999	0.3%
\$300,000 - \$399,999	2.1%
\$400,000 - \$499,999	8.3%
\$500,000 - \$749,999	56.0%
\$750,000 - \$999,999	21.9%
\$1,000,000 - \$1,499,999	5.1%
\$1,500,000 - \$1,999,999	1.1%
\$2,000,000 +	0.6%
Average Home Value	\$687,268

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

		Jurupa Valley...
Median Household Income		
2024		\$95,949
2029		\$109,064
Median Home Value		
2024		\$591,435
2029		\$655,312
Per Capita Income		
2024		\$32,294
2029		\$37,888
Median Age		
2010		30.6
2020		34.3
2024		35.8
2029		36.4
2020 Population by Age		
Total		105,053
0 - 4		6.3%
5 - 9		6.9%
10 - 14		7.9%
15 - 24		15.6%
25 - 34		14.2%
35 - 44		13.1%
45 - 54		12.3%
55 - 64		11.9%
65 - 74		7.6%
75 - 84		3.2%
85 +		1.0%
18 +		74.0%
2024 Population by Age		
Total		108,805
0 - 4		6.1%
5 - 9		6.4%
10 - 14		7.0%
15 - 24		15.3%
25 - 34		14.1%
35 - 44		13.6%
45 - 54		12.4%
55 - 64		11.6%
65 - 74		8.5%
75 - 84		3.8%
85 +		1.2%
18 +		75.9%
2029 Population by Age		
Total		111,420
0 - 4		6.1%
5 - 9		6.2%
10 - 14		6.5%
15 - 24		13.7%
25 - 34		15.5%
35 - 44		13.3%
45 - 54		12.4%
55 - 64		10.8%
65 - 74		9.1%
75 - 84		4.8%
85 +		1.4%
18 +		77.2%
2020 Population by Sex		

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	Jurupa Valley...
Males	52,509
Females	52,544
2024 Population by Sex	
Males	55,106
Females	53,699
2029 Population by Sex	
Males	56,088
Females	55,332
2010 Population by Race/Ethnicity	
Total	95,004
White Alone	53.4%
Black Alone	3.7%
American Indian Alone	1.1%
Asian Alone	2.5%
Pacific Islander Alone	0.3%
Some Other Race Alone	34.5%
Two or More Races	4.5%
Hispanic Origin	66.2%
Diversity Index	77.4
2020 Population by Race/Ethnicity	
Total	105,053
White Alone	28.7%
Black Alone	3.6%
American Indian Alone	2.1%
Asian Alone	5.3%
Pacific Islander Alone	0.3%
Some Other Race Alone	41.9%
Two or More Races	18.1%
Hispanic Origin	70.5%
Diversity Index	82.8
2024 Population by Race/Ethnicity	
Total	108,805
White Alone	26.5%
Black Alone	3.9%
American Indian Alone	2.1%
Asian Alone	5.4%
Pacific Islander Alone	0.3%
Some Other Race Alone	43.3%
Two or More Races	18.5%
Hispanic Origin	72.3%
Diversity Index	82.2
2029 Population by Race/Ethnicity	
Total	111,420
White Alone	25.0%
Black Alone	3.8%
American Indian Alone	2.1%
Asian Alone	5.6%
Pacific Islander Alone	0.3%
Some Other Race Alone	44.5%
Two or More Races	18.8%
Hispanic Origin	73.8%
Diversity Index	81.6

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Jurupa Valley...

2020 Population by Relationship and Household Type

Total	105,053
In Households	99.1%
Householder	26.6%
Opposite-Sex Spouse	14.6%
Same-Sex Spouse	0.1%
Opposite-Sex Unmarried Partner	1.8%
Same-Sex Unmarried Partner	0.1%
Biological Child	32.2%
Adopted Child	0.6%
Stepchild	1.4%
Grandchild	5.3%
Brother or Sister	2.5%
Parent	2.9%
Parent-in-law	0.8%
Son-in-law or Daughter-in-law	1.5%
Other Relatives	3.7%
Foster Child	0.1%
Other Nonrelatives	4.8%
In Group Quarters	0.9%
Institutionalized	0.6%
Noninstitutionalized	0.3%

2024 Population 25+ by Educational Attainment

Total	70,880
Less than 9th Grade	13.7%
9th - 12th Grade, No Diploma	11.9%
High School Graduate	29.8%
GED/Alternative Credential	3.5%
Some College, No Degree	17.4%
Associate Degree	7.4%
Bachelor's Degree	11.2%
Graduate/Professional Degree	5.2%

2024 Population 15+ by Marital Status

Total	87,490
Never Married	41.7%
Married	46.3%
Widowed	4.4%
Divorced	7.5%

2024 Civilian Population 16+ in Labor Force

Civilian Population 16+	52,915
Population 16+ Employed	93.1%
Population 16+ Unemployment rate	6.9%
Population 16-24 Employed	15.6%
Population 16-24 Unemployment rate	14.5%
Population 25-54 Employed	65.1%
Population 25-54 Unemployment rate	5.6%
Population 55-64 Employed	15.0%
Population 55-64 Unemployment rate	4.0%
Population 65+ Employed	4.3%
Population 65+ Unemployment rate	6.4%

Jurupa Valley...

2024 Employed Population 16+ by Industry

Total	49,251
Agriculture/Mining	1.2%
Construction	14.2%
Manufacturing	10.7%
Wholesale Trade	3.2%
Retail Trade	12.1%
Transportation/Utilities	10.9%
Information	1.0%
Finance/Insurance/Real Estate	4.9%
Services	38.6%
Public Administration	3.3%

2024 Employed Population 16+ by Occupation

Total	49,251
White Collar	44.0%
Management/Business/Financial	11.9%
Professional	13.7%
Sales	7.2%
Administrative Support	11.2%
Services	17.3%
Blue Collar	38.7%
Farming/Forestry/Fishing	0.7%
Construction/Extraction	10.6%
Installation/Maintenance/Repair	3.5%
Production	7.5%
Transportation/Material Moving	16.4%

2020 Households by Type

Total	27,913
Married Couple Households	55.4%
With Own Children <18	25.5%
Without Own Children <18	30.0%
Cohabiting Couple Households	6.9%
With Own Children <18	3.5%
Without Own Children <18	3.4%
Male Householder, No Spouse/Partner	15.9%
Living Alone	7.1%
65 Years and over	2.8%
With Own Children <18	2.1%
Without Own Children <18, With Relatives	5.1%
No Relatives Present	1.5%
Female Householder, No Spouse/Partner	21.8%
Living Alone	7.4%
65 Years and over	4.5%
With Own Children <18	4.9%
Without Own Children <18, With Relatives	8.6%
No Relatives Present	0.9%

2020 Households by Size

Total	27,913
1 Person Household	14.5%
2 Person Household	20.7%
3 Person Household	16.0%
4 Person Household	17.8%
5 Person Household	13.6%
6 Person Household	8.0%
7 + Person Household	9.3%

Jurupa Valley...

2020 Households by Tenure and Mortgage Status

Total	27,913
Owner Occupied	68.0%
Owned with a Mortgage/Loan	54.8%
Owned Free and Clear	13.2%
Renter Occupied	32.0%

2024 Affordability, Mortgage and Wealth

Housing Affordability Index	64
Percent of Income for Mortgage	38.6%
Wealth Index	101

2020 Housing Units By Urban/ Rural Status

Total	28,734
Urban Housing Units	99.8%
Rural Housing Units	0.2%

2020 Population By Urban/ Rural Status

Total	105,053
Urban Population	99.8%
Rural Population	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Jurupa Valley...

Top 3 Tapestry Segments

1.	Urban Villages (7B)
2.	Forging Opportunity (7D)
3.	Family Extensions (13B)

2024 Consumer Spending

Apparel & Services: Total \$	\$73,645,955
Average Spent	\$2,526.19
Spending Potential Index	106
Education: Total \$	\$48,878,259
Average Spent	\$1,676.61
Spending Potential Index	97
Entertainment/Recreation: Total \$	\$122,615,701
Average Spent	\$4,205.94
Spending Potential Index	103
Food at Home: Total \$	\$225,952,154
Average Spent	\$7,750.56
Spending Potential Index	106
Food Away from Home: Total \$	\$126,815,143
Average Spent	\$4,349.99
Spending Potential Index	112
Health Care: Total \$	\$214,609,133
Average Spent	\$7,361.48
Spending Potential Index	96
HH Furnishings & Equipment: Total \$	\$96,379,190
Average Spent	\$3,305.98
Spending Potential Index	104
Personal Care Products & Services: Total \$	\$32,158,610
Average Spent	\$1,103.10
Spending Potential Index	111
Shelter: Total \$	\$892,267,944
Average Spent	\$30,606.39
Spending Potential Index	115
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$91,986,614
Average Spent	\$3,155.31
Spending Potential Index	90
Travel: Total \$	\$95,375,859
Average Spent	\$3,271.56
Spending Potential Index	108
Vehicle Maintenance & Repairs: Total \$	\$45,008,888
Average Spent	\$1,543.89
Spending Potential Index	104

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.