

Murrieta city...

Population Summary	
2010 Total Population	103,466
2020 Total Population	110,949
2020 Group Quarters	605
2024 Total Population	111,757
2024 Group Quarters	585
2029 Total Population	114,629
2024-2029 Annual Rate	0.51%
2024 Total Daytime Population	101,339
Workers	39,919
Residents	61,420
Household Summary	
2010 Households	32,749
2010 Average Household Size	3.15
2020 Total Households	35,553
2020 Average Household Size	3.10
2024 Households	36,111
2024 Average Household Size	3.08
2029 Households	37,331
2029 Average Household Size	3.05
2024-2029 Annual Rate	0.67%
2010 Families	26,033
2010 Average Family Size	3.51
2024 Families	27,875
2024 Average Family Size	3.46
2029 Families	28,759
2029 Average Family Size	3.44
2024-2029 Annual Rate	0.63%
Housing Unit Summary	
2000 Housing Units	17,597
Owner Occupied Housing Units	74.5%
Renter Occupied Housing Units	20.8%
Vacant Housing Units	4.7%
2010 Housing Units	35,294
Owner Occupied Housing Units	65.5%
Renter Occupied Housing Units	27.3%
Vacant Housing Units	7.2%
2020 Housing Units	36,809
Owner Occupied Housing Units	65.4%
Renter Occupied Housing Units	31.1%
Vacant Housing Units	3.4%
2024 Housing Units	37,396
Owner Occupied Housing Units	66.4%
Renter Occupied Housing Units	30.1%
Vacant Housing Units	3.4%
2029 Housing Units	38,569
Owner Occupied Housing Units	67.1%
Renter Occupied Housing Units	29.7%
Vacant Housing Units	3.2%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income

Household Income Base	36,111
<\$15,000	4.0%
\$15,000 - \$24,999	2.3%
\$25,000 - \$34,999	3.4%
\$35,000 - \$49,999	6.8%
\$50,000 - \$74,999	14.1%
\$75,000 - \$99,999	13.0%
\$100,000 - \$149,999	23.0%
\$150,000 - \$199,999	14.8%
\$200,000+	18.7%
Average Household Income	\$142,392

2029 Households by Income

Household Income Base	37,331
<\$15,000	3.5%
\$15,000 - \$24,999	1.7%
\$25,000 - \$34,999	2.7%
\$35,000 - \$49,999	5.2%
\$50,000 - \$74,999	12.3%
\$75,000 - \$99,999	12.1%
\$100,000 - \$149,999	23.0%
\$150,000 - \$199,999	16.6%
\$200,000+	23.1%
Average Household Income	\$163,293

2024 Owner Occupied Housing Units by Value

Total	24,842
<\$50,000	0.3%
\$50,000 - \$99,999	0.1%
\$100,000 - \$149,999	0.2%
\$150,000 - \$199,999	0.2%
\$200,000 - \$249,999	0.3%
\$250,000 - \$299,999	0.6%
\$300,000 - \$399,999	3.1%
\$400,000 - \$499,999	15.2%
\$500,000 - \$749,999	59.8%
\$750,000 - \$999,999	15.3%
\$1,000,000 - \$1,499,999	3.2%
\$1,500,000 - \$1,999,999	0.6%
\$2,000,000 +	1.1%
Average Home Value	\$664,779

2029 Owner Occupied Housing Units by Value

Total	25,883
<\$50,000	0.1%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.0%
\$250,000 - \$299,999	0.0%
\$300,000 - \$399,999	0.7%
\$400,000 - \$499,999	6.8%
\$500,000 - \$749,999	57.4%
\$750,000 - \$999,999	24.4%
\$1,000,000 - \$1,499,999	6.3%
\$1,500,000 - \$1,999,999	1.3%
\$2,000,000 +	3.0%
Average Home Value	\$774,760

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Median Household Income	
2024	\$109,943
2029	\$122,118
Median Home Value	
2024	\$625,378
2029	\$684,686
Per Capita Income	
2024	\$46,019
2029	\$53,188
Median Age	
2010	33.4
2020	36.4
2024	37.5
2029	38.4
2020 Population by Age	
Total	110,949
0 - 4	5.5%
5 - 9	7.0%
10 - 14	8.1%
15 - 24	15.0%
25 - 34	12.4%
35 - 44	13.2%
45 - 54	13.1%
55 - 64	11.9%
65 - 74	7.8%
75 - 84	4.2%
85 +	1.8%
18 +	74.2%
2024 Population by Age	
Total	111,757
0 - 4	5.5%
5 - 9	6.3%
10 - 14	7.3%
15 - 24	14.4%
25 - 34	13.0%
35 - 44	14.1%
45 - 54	12.6%
55 - 64	11.5%
65 - 74	8.6%
75 - 84	4.7%
85 +	1.9%
18 +	76.3%
2029 Population by Age	
Total	114,629
0 - 4	5.5%
5 - 9	5.9%
10 - 14	6.4%
15 - 24	12.9%
25 - 34	14.3%
35 - 44	14.2%
45 - 54	12.6%
55 - 64	11.0%
65 - 74	9.5%
75 - 84	5.6%
85 +	2.2%
18 +	78.1%
2020 Population by Sex	

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Males	53,992
Females	56,957
2024 Population by Sex	
Males	55,254
Females	56,503
2029 Population by Sex	
Males	56,342
Females	58,287
2010 Population by Race/Ethnicity	
Total	103,466
White Alone	69.7%
Black Alone	5.4%
American Indian Alone	0.7%
Asian Alone	9.2%
Pacific Islander Alone	0.4%
Some Other Race Alone	8.4%
Two or More Races	6.1%
Hispanic Origin	25.9%
Diversity Index	68.7
2020 Population by Race/Ethnicity	
Total	110,949
White Alone	53.3%
Black Alone	6.0%
American Indian Alone	1.1%
Asian Alone	10.4%
Pacific Islander Alone	0.5%
Some Other Race Alone	11.4%
Two or More Races	17.3%
Hispanic Origin	30.6%
Diversity Index	80.3
2024 Population by Race/Ethnicity	
Total	111,757
White Alone	50.0%
Black Alone	6.2%
American Indian Alone	1.1%
Asian Alone	11.3%
Pacific Islander Alone	0.5%
Some Other Race Alone	12.5%
Two or More Races	18.3%
Hispanic Origin	33.0%
Diversity Index	82.4
2029 Population by Race/Ethnicity	
Total	114,629
White Alone	47.4%
Black Alone	6.2%
American Indian Alone	1.1%
Asian Alone	12.1%
Pacific Islander Alone	0.5%
Some Other Race Alone	13.3%
Two or More Races	19.3%
Hispanic Origin	35.0%
Diversity Index	83.7

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Relationship and Household Type

Total	110,949
In Households	99.5%
Householder	32.0%
Opposite-Sex Spouse	18.7%
Same-Sex Spouse	0.1%
Opposite-Sex Unmarried Partner	1.8%
Same-Sex Unmarried Partner	0.1%
Biological Child	32.5%
Adopted Child	0.7%
Stepchild	1.6%
Grandchild	2.6%
Brother or Sister	1.2%
Parent	1.8%
Parent-in-law	0.7%
Son-in-law or Daughter-in-law	0.6%
Other Relatives	1.6%
Foster Child	0.1%
Other Nonrelatives	3.2%
In Group Quarters	0.5%
Institutionalized	0.2%
Noninstitutionalized	0.3%

2024 Population 25+ by Educational Attainment

Total	74,348
Less than 9th Grade	3.3%
9th - 12th Grade, No Diploma	3.5%
High School Graduate	19.8%
GED/Alternative Credential	2.9%
Some College, No Degree	26.0%
Associate Degree	11.4%
Bachelor's Degree	22.0%
Graduate/Professional Degree	11.0%

2024 Population 15+ by Marital Status

Total	90,407
Never Married	30.3%
Married	56.5%
Widowed	4.6%
Divorced	8.6%

2024 Civilian Population 16+ in Labor Force

Civilian Population 16+	53,996
Population 16+ Employed	93.6%
Population 16+ Unemployment rate	6.4%
Population 16-24 Employed	14.1%
Population 16-24 Unemployment rate	12.6%
Population 25-54 Employed	65.8%
Population 25-54 Unemployment rate	5.6%
Population 55-64 Employed	14.8%
Population 55-64 Unemployment rate	4.6%
Population 65+ Employed	5.4%
Population 65+ Unemployment rate	3.4%

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2024 Employed Population 16+ by Industry

Total	50,527
Agriculture/Mining	0.3%
Construction	6.6%
Manufacturing	8.1%
Wholesale Trade	1.8%
Retail Trade	12.6%
Transportation/Utilities	4.3%
Information	2.1%
Finance/Insurance/Real Estate	6.1%
Services	50.8%
Public Administration	7.3%

2024 Employed Population 16+ by Occupation

Total	50,527
White Collar	64.2%
Management/Business/Financial	17.9%
Professional	26.3%
Sales	11.0%
Administrative Support	9.0%
Services	20.3%
Blue Collar	15.5%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	3.3%
Installation/Maintenance/Repair	3.2%
Production	3.6%
Transportation/Material Moving	5.3%

2020 Households by Type

Total	35,553
Married Couple Households	58.9%
With Own Children <18	27.3%
Without Own Children <18	31.6%
Cohabiting Couple Households	5.7%
With Own Children <18	2.3%
Without Own Children <18	3.5%
Male Householder, No Spouse/Partner	12.5%
Living Alone	6.4%
65 Years and over	2.1%
With Own Children <18	2.1%
Without Own Children <18, With Relatives	2.9%
No Relatives Present	1.1%
Female Householder, No Spouse/Partner	22.9%
Living Alone	10.4%
65 Years and over	6.3%
With Own Children <18	5.1%
Without Own Children <18, With Relatives	6.4%
No Relatives Present	1.0%

2020 Households by Size

Total	35,553
1 Person Household	16.8%
2 Person Household	27.5%
3 Person Household	17.8%
4 Person Household	18.9%
5 Person Household	10.6%
6 Person Household	4.9%
7 + Person Household	3.5%

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2020 Households by Tenure and Mortgage Status	
Total	35,553
Owner Occupied	67.8%
Owned with a Mortgage/Loan	57.4%
Owned Free and Clear	10.4%
Renter Occupied	32.2%
2024 Affordability, Mortgage and Wealth	
Housing Affordability Index	69
Percent of Income for Mortgage	35.6%
Wealth Index	131
2020 Housing Units By Urban/ Rural Status	
Total	36,809
Urban Housing Units	98.6%
Rural Housing Units	1.4%
2020 Population By Urban/ Rural Status	
Total	110,949
Urban Population	98.3%
Rural Population	1.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Top 3 Tapestry Segments

1.	Boomburbs (1C)
2.	Up and Coming Families (7A)
3.	Workday Drive (4A)

2024 Consumer Spending

Apparel & Services: Total \$	\$105,797,022
Average Spent	\$2,929.77
Spending Potential Index	123
Education: Total \$	\$76,727,478
Average Spent	\$2,124.77
Spending Potential Index	123
Entertainment/Recreation: Total \$	\$184,851,495
Average Spent	\$5,118.98
Spending Potential Index	125
Food at Home: Total \$	\$318,995,860
Average Spent	\$8,833.76
Spending Potential Index	121
Food Away from Home: Total \$	\$180,179,826
Average Spent	\$4,989.61
Spending Potential Index	128
Health Care: Total \$	\$329,961,481
Average Spent	\$9,137.42
Spending Potential Index	119
HH Furnishings & Equipment: Total \$	\$142,390,051
Average Spent	\$3,943.12
Spending Potential Index	125
Personal Care Products & Services: Total \$	\$45,480,091
Average Spent	\$1,259.45
Spending Potential Index	126
Shelter: Total \$	\$1,228,936,780
Average Spent	\$34,032.20
Spending Potential Index	128
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$160,399,406
Average Spent	\$4,441.84
Spending Potential Index	127
Travel: Total \$	\$141,777,551
Average Spent	\$3,926.16
Spending Potential Index	129
Vehicle Maintenance & Repairs: Total \$	\$65,060,969
Average Spent	\$1,801.69
Spending Potential Index	122

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.