

	Norco city, C...
<b>Population Summary</b>	
2010 Total Population	27,296
2020 Total Population	26,296
2020 Group Quarters	4,100
2024 Total Population	26,079
2024 Group Quarters	3,958
2029 Total Population	26,177
2024-2029 Annual Rate	0.08%
2024 Total Daytime Population	29,879
Workers	17,845
Residents	12,034
<b>Household Summary</b>	
2010 Households	7,085
2010 Average Household Size	3.23
2020 Total Households	7,056
2020 Average Household Size	3.15
2024 Households	7,034
2024 Average Household Size	3.14
2029 Households	7,118
2029 Average Household Size	3.12
2024-2029 Annual Rate	0.24%
2010 Families	5,636
2010 Average Family Size	3.53
2024 Families	5,457
2024 Average Family Size	3.56
2029 Families	5,535
2029 Average Family Size	3.53
2024-2029 Annual Rate	0.28%
<b>Housing Unit Summary</b>	
2000 Housing Units	6,318
Owner Occupied Housing Units	80.5%
Renter Occupied Housing Units	17.3%
Vacant Housing Units	2.2%
2010 Housing Units	7,387
Owner Occupied Housing Units	77.9%
Renter Occupied Housing Units	18.0%
Vacant Housing Units	4.1%
2020 Housing Units	7,252
Owner Occupied Housing Units	79.6%
Renter Occupied Housing Units	17.7%
Vacant Housing Units	2.7%
2024 Housing Units	7,220
Owner Occupied Housing Units	79.9%
Renter Occupied Housing Units	17.6%
Vacant Housing Units	2.6%
2029 Housing Units	7,293
Owner Occupied Housing Units	81.1%
Renter Occupied Housing Units	16.5%
Vacant Housing Units	2.4%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

**Norco city, C...**

**2024 Households by Income**

Household Income Base	7,034
<\$15,000	3.4%
\$15,000 - \$24,999	3.3%
\$25,000 - \$34,999	3.3%
\$35,000 - \$49,999	4.1%
\$50,000 - \$74,999	9.9%
\$75,000 - \$99,999	10.0%
\$100,000 - \$149,999	25.4%
\$150,000 - \$199,999	19.6%
\$200,000+	21.1%
Average Household Income	\$155,774

**2029 Households by Income**

Household Income Base	7,118
<\$15,000	3.1%
\$15,000 - \$24,999	2.4%
\$25,000 - \$34,999	2.6%
\$35,000 - \$49,999	3.2%
\$50,000 - \$74,999	8.0%
\$75,000 - \$99,999	8.9%
\$100,000 - \$149,999	24.9%
\$150,000 - \$199,999	22.0%
\$200,000+	24.9%
Average Household Income	\$176,037

**2024 Owner Occupied Housing Units by Value**

Total	5,766
<\$50,000	0.2%
\$50,000 - \$99,999	0.1%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.0%
\$250,000 - \$299,999	0.0%
\$300,000 - \$399,999	0.5%
\$400,000 - \$499,999	4.8%
\$500,000 - \$749,999	55.6%
\$750,000 - \$999,999	34.0%
\$1,000,000 - \$1,499,999	3.8%
\$1,500,000 - \$1,999,999	0.8%
\$2,000,000 +	0.4%
Average Home Value	\$736,811

**2029 Owner Occupied Housing Units by Value**

Total	5,913
<\$50,000	0.1%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.0%
\$250,000 - \$299,999	0.0%
\$300,000 - \$399,999	0.1%
\$400,000 - \$499,999	1.9%
\$500,000 - \$749,999	43.6%
\$750,000 - \$999,999	44.5%
\$1,000,000 - \$1,499,999	6.9%
\$1,500,000 - \$1,999,999	1.9%
\$2,000,000 +	1.0%
Average Home Value	\$813,145

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	Norco city, C...
<b>Median Household Income</b>	
2024	\$126,123
2029	\$141,232
<b>Median Home Value</b>	
2024	\$699,938
2029	\$774,440
<b>Per Capita Income</b>	
2024	\$42,441
2029	\$48,215
<b>Median Age</b>	
2010	39.4
2020	41.0
2024	41.1
2029	41.2
<b>2020 Population by Age</b>	
Total	26,296
0 - 4	4.3%
5 - 9	4.8%
10 - 14	5.5%
15 - 24	12.5%
25 - 34	14.2%
35 - 44	14.2%
45 - 54	14.4%
55 - 64	15.1%
65 - 74	9.2%
75 - 84	4.4%
85 +	1.3%
18 +	81.8%
<b>2024 Population by Age</b>	
Total	26,079
0 - 4	4.3%
5 - 9	5.1%
10 - 14	4.9%
15 - 24	11.9%
25 - 34	15.0%
35 - 44	14.7%
45 - 54	13.5%
55 - 64	14.2%
65 - 74	9.8%
75 - 84	5.1%
85 +	1.5%
18 +	82.7%
<b>2029 Population by Age</b>	
Total	26,177
0 - 4	4.2%
5 - 9	4.8%
10 - 14	5.3%
15 - 24	10.1%
25 - 34	16.0%
35 - 44	14.8%
45 - 54	13.3%
55 - 64	12.4%
65 - 74	10.9%
75 - 84	6.1%
85 +	1.9%
18 +	82.9%
<b>2020 Population by Sex</b>	

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	<b>Norco city, C...</b>
Males	15,057
Females	11,239
<b>2024 Population by Sex</b>	
Males	15,066
Females	11,013
<b>2029 Population by Sex</b>	
Males	15,051
Females	11,126
<b>2010 Population by Race/Ethnicity</b>	
Total	27,296
White Alone	76.1%
Black Alone	7.0%
American Indian Alone	0.9%
Asian Alone	3.3%
Pacific Islander Alone	0.2%
Some Other Race Alone	9.3%
Two or More Races	3.2%
Hispanic Origin	31.0%
Diversity Index	66.0
<b>2020 Population by Race/Ethnicity</b>	
Total	26,296
White Alone	55.9%
Black Alone	6.1%
American Indian Alone	1.2%
Asian Alone	3.4%
Pacific Islander Alone	0.2%
Some Other Race Alone	20.1%
Two or More Races	13.1%
Hispanic Origin	36.1%
Diversity Index	79.8
<b>2024 Population by Race/Ethnicity</b>	
Total	26,079
White Alone	51.9%
Black Alone	6.2%
American Indian Alone	1.2%
Asian Alone	3.9%
Pacific Islander Alone	0.2%
Some Other Race Alone	22.4%
Two or More Races	14.1%
Hispanic Origin	39.7%
Diversity Index	82.0
<b>2029 Population by Race/Ethnicity</b>	
Total	26,177
White Alone	49.3%
Black Alone	6.1%
American Indian Alone	1.2%
Asian Alone	4.1%
Pacific Islander Alone	0.2%
Some Other Race Alone	24.0%
Two or More Races	15.0%
Hispanic Origin	42.4%
Diversity Index	83.2

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

**Norco city, C...**

**2020 Population by Relationship and Household Type**

Total	26,296
In Households	84.4%
Householder	26.8%
Opposite-Sex Spouse	16.0%
Same-Sex Spouse	0.2%
Opposite-Sex Unmarried Partner	1.6%
Same-Sex Unmarried Partner	0.1%
Biological Child	23.8%
Adopted Child	0.7%
Stepchild	1.3%
Grandchild	4.0%
Brother or Sister	1.1%
Parent	1.6%
Parent-in-law	0.7%
Son-in-law or Daughter-in-law	1.1%
Other Relatives	1.8%
Foster Child	0.2%
Other Nonrelatives	3.5%
In Group Quarters	15.6%
Institutionalized	15.2%
Noninstitutionalized	0.3%

**2024 Population 25+ by Educational Attainment**

Total	19,248
Less than 9th Grade	5.1%
9th - 12th Grade, No Diploma	8.0%
High School Graduate	28.9%
GED/Alternative Credential	4.4%
Some College, No Degree	22.2%
Associate Degree	8.7%
Bachelor's Degree	15.8%
Graduate/Professional Degree	6.9%

**2024 Population 15+ by Marital Status**

Total	22,361
Never Married	34.2%
Married	51.4%
Widowed	4.5%
Divorced	9.9%

**2024 Civilian Population 16+ in Labor Force**

Civilian Population 16+	11,250
Population 16+ Employed	95.9%
Population 16+ Unemployment rate	4.1%
Population 16-24 Employed	11.7%
Population 16-24 Unemployment rate	7.7%
Population 25-54 Employed	60.9%
Population 25-54 Unemployment rate	4.1%
Population 55-64 Employed	19.9%
Population 55-64 Unemployment rate	2.0%
Population 65+ Employed	7.5%
Population 65+ Unemployment rate	3.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

## Norco city, C...

### 2024 Employed Population 16+ by Industry

Total	10,790
Agriculture/Mining	2.2%
Construction	13.9%
Manufacturing	10.3%
Wholesale Trade	2.6%
Retail Trade	11.9%
Transportation/Utilities	6.4%
Information	1.7%
Finance/Insurance/Real Estate	3.9%
Services	41.2%
Public Administration	5.9%

### 2024 Employed Population 16+ by Occupation

Total	10,790
White Collar	62.0%
Management/Business/Financial	18.5%
Professional	21.3%
Sales	11.3%
Administrative Support	11.0%
Services	15.5%
Blue Collar	22.5%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	6.7%
Installation/Maintenance/Repair	3.0%
Production	5.2%
Transportation/Material Moving	7.3%

### 2020 Households by Type

Total	7,056
Married Couple Households	60.2%
With Own Children <18	21.6%
Without Own Children <18	38.6%
Cohabiting Couple Households	6.1%
With Own Children <18	1.8%
Without Own Children <18	4.4%
Male Householder, No Spouse/Partner	13.9%
Living Alone	6.5%
65 Years and over	2.9%
With Own Children <18	1.7%
Without Own Children <18, With Relatives	4.3%
No Relatives Present	1.4%
Female Householder, No Spouse/Partner	19.8%
Living Alone	8.6%
65 Years and over	5.4%
With Own Children <18	2.2%
Without Own Children <18, With Relatives	7.6%
No Relatives Present	1.3%

### 2020 Households by Size

Total	7,056
1 Person Household	15.2%
2 Person Household	30.1%
3 Person Household	17.2%
4 Person Household	17.8%
5 Person Household	9.3%
6 Person Household	5.5%
7 + Person Household	5.0%

		Norco city, C...
<b>2020 Households by Tenure and Mortgage Status</b>		
Total		7,056
Owner Occupied		81.8%
Owned with a Mortgage/Loan		67.3%
Owned Free and Clear		14.4%
Renter Occupied		18.2%
<b>2024 Affordability, Mortgage and Wealth</b>		
Housing Affordability Index		71
Percent of Income for Mortgage		34.7%
Wealth Index		158
<b>2020 Housing Units By Urban/ Rural Status</b>		
Total		7,252
Urban Housing Units		100.0%
Rural Housing Units		0.0%
<b>2020 Population By Urban/ Rural Status</b>		
Total		26,296
Urban Population		100.0%
Rural Population		0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	Norco city, C...
<b>Top 3 Tapestry Segments</b>	
1.	Pleasantville (2B)
2.	Home Improvement (4B)
3.	Professional Pride (1B)
<b>2024 Consumer Spending</b>	
Apparel & Services: Total \$	\$20,998,853
Average Spent	\$2,985.34
Spending Potential Index	125
Education: Total \$	\$17,806,283
Average Spent	\$2,531.46
Spending Potential Index	146
Entertainment/Recreation: Total \$	\$37,997,928
Average Spent	\$5,402.04
Spending Potential Index	132
Food at Home: Total \$	\$65,698,315
Average Spent	\$9,340.11
Spending Potential Index	128
Food Away from Home: Total \$	\$36,636,429
Average Spent	\$5,208.48
Spending Potential Index	134
Health Care: Total \$	\$64,920,940
Average Spent	\$9,229.59
Spending Potential Index	120
HH Furnishings & Equipment: Total \$	\$28,579,316
Average Spent	\$4,063.02
Spending Potential Index	128
Personal Care Products & Services: Total \$	\$9,700,728
Average Spent	\$1,379.12
Spending Potential Index	138
Shelter: Total \$	\$273,759,286
Average Spent	\$38,919.43
Spending Potential Index	146
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$29,501,938
Average Spent	\$4,194.19
Spending Potential Index	120
Travel: Total \$	\$30,746,505
Average Spent	\$4,371.13
Spending Potential Index	144
Vehicle Maintenance & Repairs: Total \$	\$12,673,555
Average Spent	\$1,801.76
Spending Potential Index	122

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.