

**Palm Springs ...**

<b>Population Summary</b>	
2010 Total Population	44,668
2020 Total Population	44,571
2020 Group Quarters	914
2024 Total Population	46,301
2024 Group Quarters	883
2029 Total Population	47,720
2024-2029 Annual Rate	0.61%
2024 Total Daytime Population	65,351
Workers	37,921
Residents	27,430
<b>Household Summary</b>	
2010 Households	22,802
2010 Average Household Size	1.94
2020 Total Households	24,180
2020 Average Household Size	1.81
2024 Households	25,001
2024 Average Household Size	1.82
2029 Households	25,968
2029 Average Household Size	1.80
2024-2029 Annual Rate	0.76%
2010 Families	8,696
2010 Average Family Size	2.82
2024 Families	10,009
2024 Average Family Size	2.65
2029 Families	10,385
2029 Average Family Size	2.63
2024-2029 Annual Rate	0.74%
<b>Housing Unit Summary</b>	
2000 Housing Units	30,869
Owner Occupied Housing Units	40.5%
Renter Occupied Housing Units	26.0%
Vacant Housing Units	33.4%
2010 Housing Units	34,870
Owner Occupied Housing Units	38.4%
Renter Occupied Housing Units	27.0%
Vacant Housing Units	34.6%
2020 Housing Units	35,183
Owner Occupied Housing Units	41.7%
Renter Occupied Housing Units	27.1%
Vacant Housing Units	31.3%
2024 Housing Units	36,175
Owner Occupied Housing Units	42.6%
Renter Occupied Housing Units	26.5%
Vacant Housing Units	30.9%
2029 Housing Units	37,538
Owner Occupied Housing Units	43.6%
Renter Occupied Housing Units	25.5%
Vacant Housing Units	30.8%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

## Palm Springs ...

### 2024 Households by Income

Household Income Base	25,001
<\$15,000	9.6%
\$15,000 - \$24,999	7.9%
\$25,000 - \$34,999	7.4%
\$35,000 - \$49,999	10.5%
\$50,000 - \$74,999	14.5%
\$75,000 - \$99,999	10.3%
\$100,000 - \$149,999	15.5%
\$150,000 - \$199,999	9.1%
\$200,000+	15.1%
Average Household Income	\$121,312

### 2029 Households by Income

Household Income Base	25,968
<\$15,000	8.9%
\$15,000 - \$24,999	6.4%
\$25,000 - \$34,999	6.3%
\$35,000 - \$49,999	8.9%
\$50,000 - \$74,999	13.5%
\$75,000 - \$99,999	10.5%
\$100,000 - \$149,999	16.7%
\$150,000 - \$199,999	10.9%
\$200,000+	17.8%
Average Household Income	\$139,648

### 2024 Owner Occupied Housing Units by Value

Total	15,405
<\$50,000	1.6%
\$50,000 - \$99,999	3.4%
\$100,000 - \$149,999	2.1%
\$150,000 - \$199,999	2.0%
\$200,000 - \$249,999	1.7%
\$250,000 - \$299,999	1.3%
\$300,000 - \$399,999	2.8%
\$400,000 - \$499,999	5.1%
\$500,000 - \$749,999	32.2%
\$750,000 - \$999,999	28.2%
\$1,000,000 - \$1,499,999	12.2%
\$1,500,000 - \$1,999,999	4.9%
\$2,000,000 +	2.7%
Average Home Value	\$795,764

### 2029 Owner Occupied Housing Units by Value

Total	16,385
<\$50,000	1.2%
\$50,000 - \$99,999	2.4%
\$100,000 - \$149,999	0.6%
\$150,000 - \$199,999	0.6%
\$200,000 - \$249,999	0.2%
\$250,000 - \$299,999	0.4%
\$300,000 - \$399,999	2.5%
\$400,000 - \$499,999	2.7%
\$500,000 - \$749,999	22.7%
\$750,000 - \$999,999	33.2%
\$1,000,000 - \$1,499,999	19.0%
\$1,500,000 - \$1,999,999	9.0%
\$2,000,000 +	5.5%
Average Home Value	\$978,168

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

## Palm Springs ...

Median Household Income	
2024	\$75,184
2029	\$87,742
Median Home Value	
2024	\$734,227
2029	\$876,012
Per Capita Income	
2024	\$65,684
2029	\$76,167
Median Age	
2010	51.6
2020	57.9
2024	58.7
2029	60.1
2020 Population by Age	
Total	44,571
0 - 4	2.3%
5 - 9	2.6%
10 - 14	3.0%
15 - 24	6.3%
25 - 34	8.5%
35 - 44	8.4%
45 - 54	12.8%
55 - 64	22.1%
65 - 74	20.0%
75 - 84	10.3%
85 +	3.8%
18 +	90.3%
2024 Population by Age	
Total	46,301
0 - 4	2.4%
5 - 9	2.4%
10 - 14	2.6%
15 - 24	6.3%
25 - 34	8.5%
35 - 44	9.1%
45 - 54	11.8%
55 - 64	20.1%
65 - 74	20.9%
75 - 84	12.0%
85 +	3.9%
18 +	90.9%
2029 Population by Age	
Total	47,720
0 - 4	2.3%
5 - 9	2.3%
10 - 14	2.5%
15 - 24	5.7%
25 - 34	8.3%
35 - 44	9.3%
45 - 54	11.2%
55 - 64	17.3%
65 - 74	21.8%
75 - 84	14.5%
85 +	4.7%
18 +	91.3%
2020 Population by Sex	

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	<b>Palm Springs ...</b>
Males	27,048
Females	17,523
<b>2024 Population by Sex</b>	
Males	28,092
Females	18,209
<b>2029 Population by Sex</b>	
Males	28,594
Females	19,126
<b>2010 Population by Race/Ethnicity</b>	
Total	44,668
White Alone	75.7%
Black Alone	4.4%
American Indian Alone	1.1%
Asian Alone	4.4%
Pacific Islander Alone	0.2%
Some Other Race Alone	11.1%
Two or More Races	3.1%
Hispanic Origin	25.3%
Diversity Index	63.2
<b>2020 Population by Race/Ethnicity</b>	
Total	44,571
White Alone	66.7%
Black Alone	4.4%
American Indian Alone	1.2%
Asian Alone	4.7%
Pacific Islander Alone	0.2%
Some Other Race Alone	12.9%
Two or More Races	10.1%
Hispanic Origin	24.8%
Diversity Index	70.2
<b>2024 Population by Race/Ethnicity</b>	
Total	46,301
White Alone	63.6%
Black Alone	4.5%
American Indian Alone	1.2%
Asian Alone	5.2%
Pacific Islander Alone	0.2%
Some Other Race Alone	14.4%
Two or More Races	11.0%
Hispanic Origin	27.5%
Diversity Index	73.5
<b>2029 Population by Race/Ethnicity</b>	
Total	47,720
White Alone	61.3%
Black Alone	4.6%
American Indian Alone	1.3%
Asian Alone	5.6%
Pacific Islander Alone	0.2%
Some Other Race Alone	15.4%
Two or More Races	11.7%
Hispanic Origin	29.5%
Diversity Index	75.5

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

**Palm Springs ...**

**2020 Population by Relationship and Household Type**

Total	44,571
In Households	97.9%
Householder	54.1%
Opposite-Sex Spouse	10.9%
Same-Sex Spouse	5.9%
Opposite-Sex Unmarried Partner	2.2%
Same-Sex Unmarried Partner	2.4%
Biological Child	12.3%
Adopted Child	0.4%
Stepchild	0.5%
Grandchild	1.2%
Brother or Sister	1.1%
Parent	1.2%
Parent-in-law	0.2%
Son-in-law or Daughter-in-law	0.3%
Other Relatives	1.0%
Foster Child	0.1%
Other Nonrelatives	4.2%
In Group Quarters	2.1%
Institutionalized	1.3%
Noninstitutionalized	0.8%

**2024 Population 25+ by Educational Attainment**

Total	39,980
Less than 9th Grade	2.3%
9th - 12th Grade, No Diploma	3.9%
High School Graduate	15.4%
GED/Alternative Credential	2.2%
Some College, No Degree	20.5%
Associate Degree	8.0%
Bachelor's Degree	27.3%
Graduate/Professional Degree	20.4%

**2024 Population 15+ by Marital Status**

Total	42,882
Never Married	38.6%
Married	42.0%
Widowed	7.3%
Divorced	12.1%

**2024 Civilian Population 16+ in Labor Force**

Civilian Population 16+	20,766
Population 16+ Employed	92.1%
Population 16+ Unemployment rate	7.9%
Population 16-24 Employed	6.3%
Population 16-24 Unemployment rate	6.8%
Population 25-54 Employed	52.6%
Population 25-54 Unemployment rate	5.6%
Population 55-64 Employed	24.4%
Population 55-64 Unemployment rate	10.6%
Population 65+ Employed	16.6%
Population 65+ Unemployment rate	11.1%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

## Palm Springs ...

### 2024 Employed Population 16+ by Industry

Total	19,128
Agriculture/Mining	0.6%
Construction	5.2%
Manufacturing	3.5%
Wholesale Trade	1.7%
Retail Trade	9.7%
Transportation/Utilities	3.8%
Information	3.5%
Finance/Insurance/Real Estate	7.0%
Services	61.5%
Public Administration	3.2%

### 2024 Employed Population 16+ by Occupation

Total	19,128
White Collar	66.1%
Management/Business/Financial	21.4%
Professional	27.2%
Sales	9.8%
Administrative Support	7.7%
Services	22.2%
Blue Collar	11.7%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	3.1%
Installation/Maintenance/Repair	1.7%
Production	1.9%
Transportation/Material Moving	4.8%

### 2020 Households by Type

Total	24,180
Married Couple Households	31.0%
With Own Children <18	4.1%
Without Own Children <18	26.9%
Cohabiting Couple Households	8.5%
With Own Children <18	1.0%
Without Own Children <18	7.5%
Male Householder, No Spouse/Partner	35.4%
Living Alone	29.4%
65 Years and over	12.6%
With Own Children <18	0.7%
Without Own Children <18, With Relatives	2.3%
No Relatives Present	3.0%
Female Householder, No Spouse/Partner	25.1%
Living Alone	17.4%
65 Years and over	10.3%
With Own Children <18	2.4%
Without Own Children <18, With Relatives	4.1%
No Relatives Present	1.2%

### 2020 Households by Size

Total	24,180
1 Person Household	46.7%
2 Person Household	38.1%
3 Person Household	7.0%
4 Person Household	3.8%
5 Person Household	2.3%
6 Person Household	1.3%
7 + Person Household	0.8%

**Palm Springs ...**
**2020 Households by Tenure and Mortgage Status**

Total	24,180
Owner Occupied	60.6%
Owned with a Mortgage/Loan	34.2%
Owned Free and Clear	26.4%
Renter Occupied	39.4%

**2024 Affordability, Mortgage and Wealth**

Housing Affordability Index	40
Percent of Income for Mortgage	61.1%
Wealth Index	137

**2020 Housing Units By Urban/ Rural Status**

Total	35,183
Urban Housing Units	98.9%
Rural Housing Units	1.1%

**2020 Population By Urban/ Rural Status**

Total	44,571
Urban Population	98.9%
Rural Population	1.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

## Palm Springs ...

### Top 3 Tapestry Segments

1.	Silver & Gold (9A)
2.	Retirement Communities (9E)
3.	Old and Newcomers (8F)

### 2024 Consumer Spending

Apparel & Services: Total \$	\$61,610,135
Average Spent	\$2,464.31
Spending Potential Index	103
Education: Total \$	\$44,904,868
Average Spent	\$1,796.12
Spending Potential Index	104
Entertainment/Recreation: Total \$	\$110,138,723
Average Spent	\$4,405.37
Spending Potential Index	108
Food at Home: Total \$	\$198,038,418
Average Spent	\$7,921.22
Spending Potential Index	108
Food Away from Home: Total \$	\$103,648,655
Average Spent	\$4,145.78
Spending Potential Index	107
Health Care: Total \$	\$212,832,785
Average Spent	\$8,512.97
Spending Potential Index	111
HH Furnishings & Equipment: Total \$	\$83,799,139
Average Spent	\$3,351.83
Spending Potential Index	106
Personal Care Products & Services: Total \$	\$27,859,824
Average Spent	\$1,114.35
Spending Potential Index	112
Shelter: Total \$	\$730,487,288
Average Spent	\$29,218.32
Spending Potential Index	110
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$100,668,014
Average Spent	\$4,026.56
Spending Potential Index	115
Travel: Total \$	\$82,383,171
Average Spent	\$3,295.20
Spending Potential Index	109
Vehicle Maintenance & Repairs: Total \$	\$39,753,734
Average Spent	\$1,590.09
Spending Potential Index	107

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.