

## Community Profile

Woodcrest CDP, CA (0686244)  
 Woodcrest CDP  
 Geography: Place

Prepared by Esri

### Woodcrest CDP...

Population Summary	
2010 Total Population	14,342
2020 Total Population	15,378
2020 Group Quarters	113
2024 Total Population	16,140
2024 Group Quarters	108
2029 Total Population	16,708
2024-2029 Annual Rate	0.69%
2024 Total Daytime Population	11,814
Workers	2,871
Residents	8,943
Household Summary	
2010 Households	4,380
2010 Average Household Size	3.23
2020 Total Households	4,648
2020 Average Household Size	3.28
2024 Households	4,859
2024 Average Household Size	3.30
2029 Households	5,054
2029 Average Household Size	3.28
2024-2029 Annual Rate	0.79%
2010 Families	3,657
2010 Average Family Size	3.45
2024 Families	4,035
2024 Average Family Size	3.46
2029 Families	4,194
2029 Average Family Size	3.43
2024-2029 Annual Rate	0.78%
Housing Unit Summary	
2000 Housing Units	3,444
Owner Occupied Housing Units	87.1%
Renter Occupied Housing Units	9.5%
Vacant Housing Units	3.4%
2010 Housing Units	4,619
Owner Occupied Housing Units	84.3%
Renter Occupied Housing Units	10.5%
Vacant Housing Units	5.2%
2020 Housing Units	4,767
Owner Occupied Housing Units	86.8%
Renter Occupied Housing Units	10.7%
Vacant Housing Units	2.5%
2024 Housing Units	4,986
Owner Occupied Housing Units	88.0%
Renter Occupied Housing Units	9.4%
Vacant Housing Units	2.5%
2029 Housing Units	5,180
Owner Occupied Housing Units	88.7%
Renter Occupied Housing Units	8.9%
Vacant Housing Units	2.4%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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#### 2024 Households by Income

Household Income Base	4,859
<\$15,000	2.4%
\$15,000 - \$24,999	1.0%
\$25,000 - \$34,999	2.5%
\$35,000 - \$49,999	5.9%
\$50,000 - \$74,999	10.9%
\$75,000 - \$99,999	8.5%
\$100,000 - \$149,999	26.6%
\$150,000 - \$199,999	13.8%
\$200,000+	28.3%
Average Household Income	\$171,306

#### 2029 Households by Income

Household Income Base	5,054
<\$15,000	2.3%
\$15,000 - \$24,999	0.8%
\$25,000 - \$34,999	1.8%
\$35,000 - \$49,999	4.6%
\$50,000 - \$74,999	9.0%
\$75,000 - \$99,999	7.7%
\$100,000 - \$149,999	25.2%
\$150,000 - \$199,999	15.2%
\$200,000+	33.5%
Average Household Income	\$193,366

#### 2024 Owner Occupied Housing Units by Value

Total	4,389
<\$50,000	0.3%
\$50,000 - \$99,999	0.6%
\$100,000 - \$149,999	0.1%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.0%
\$250,000 - \$299,999	0.0%
\$300,000 - \$399,999	0.3%
\$400,000 - \$499,999	5.4%
\$500,000 - \$749,999	49.4%
\$750,000 - \$999,999	38.0%
\$1,000,000 - \$1,499,999	4.6%
\$1,500,000 - \$1,999,999	0.9%
\$2,000,000 +	0.2%
Average Home Value	\$745,688

#### 2029 Owner Occupied Housing Units by Value

Total	4,595
<\$50,000	0.1%
\$50,000 - \$99,999	0.1%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.0%
\$250,000 - \$299,999	0.0%
\$300,000 - \$399,999	0.0%
\$400,000 - \$499,999	2.1%
\$500,000 - \$749,999	35.9%
\$750,000 - \$999,999	50.7%
\$1,000,000 - \$1,499,999	8.7%
\$1,500,000 - \$1,999,999	2.1%
\$2,000,000 +	0.4%
Average Home Value	\$831,055

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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Woodcrest CDP...	
<b>Median Household Income</b>	
2024	\$130,171
2029	\$146,024
<b>Median Home Value</b>	
2024	\$718,376
2029	\$808,258
<b>Per Capita Income</b>	
2024	\$51,586
2029	\$58,505
<b>Median Age</b>	
2010	39.9
2020	42.1
2024	42.3
2029	43.2
<b>2020 Population by Age</b>	
Total	15,378
0 - 4	4.9%
5 - 9	5.6%
10 - 14	7.3%
15 - 24	12.9%
25 - 34	10.5%
35 - 44	11.9%
45 - 54	13.2%
55 - 64	15.7%
65 - 74	11.0%
75 - 84	5.3%
85 +	1.6%
18 +	78.2%
<b>2024 Population by Age</b>	
Total	16,140
0 - 4	4.9%
5 - 9	5.5%
10 - 14	6.2%
15 - 24	13.1%
25 - 34	11.5%
35 - 44	12.5%
45 - 54	13.0%
55 - 64	14.2%
65 - 74	11.3%
75 - 84	6.1%
85 +	1.9%
18 +	79.4%
<b>2029 Population by Age</b>	
Total	16,708
0 - 4	4.8%
5 - 9	5.1%
10 - 14	6.2%
15 - 24	10.8%
25 - 34	13.2%
35 - 44	12.0%
45 - 54	12.6%
55 - 64	12.8%
65 - 74	12.6%
75 - 84	7.7%
85 +	2.3%
18 +	80.5%

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Woodcrest CDP...	
<b>2020 Population by Sex</b>	
Males	7,695
Females	7,683
<b>2024 Population by Sex</b>	
Males	8,098
Females	8,042
<b>2029 Population by Sex</b>	
Males	8,283
Females	8,425
<b>2010 Population by Race/Ethnicity</b>	
Total	14,342
White Alone	72.6%
Black Alone	5.0%
American Indian Alone	0.5%
Asian Alone	5.0%
Pacific Islander Alone	0.3%
Some Other Race Alone	12.0%
Two or More Races	4.7%
Hispanic Origin	28.7%
Diversity Index	67.6
<b>2020 Population by Race/Ethnicity</b>	
Total	15,378
White Alone	53.4%
Black Alone	5.2%
American Indian Alone	1.2%
Asian Alone	6.6%
Pacific Islander Alone	0.3%
Some Other Race Alone	17.0%
Two or More Races	16.3%
Hispanic Origin	36.9%
Diversity Index	81.4
<b>2024 Population by Race/Ethnicity</b>	
Total	16,140
White Alone	48.3%
Black Alone	6.6%
American Indian Alone	1.2%
Asian Alone	9.0%
Pacific Islander Alone	0.4%
Some Other Race Alone	17.2%
Two or More Races	17.4%
Hispanic Origin	38.7%
Diversity Index	83.9
<b>2029 Population by Race/Ethnicity</b>	
Total	16,708
White Alone	45.3%
Black Alone	6.5%
American Indian Alone	1.2%
Asian Alone	9.9%
Pacific Islander Alone	0.4%
Some Other Race Alone	18.5%
Two or More Races	18.3%
Hispanic Origin	41.2%
Diversity Index	85.2

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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**Woodcrest CDP...**
**2020 Population by Relationship and Household Type**

Total	15,378
In Households	99.3%
Householder	30.4%
Opposite-Sex Spouse	19.3%
Same-Sex Spouse	0.1%
Opposite-Sex Unmarried Partner	1.2%
Same-Sex Unmarried Partner	0.1%
Biological Child	28.7%
Adopted Child	0.7%
Stepchild	1.5%
Grandchild	4.4%
Brother or Sister	1.7%
Parent	2.5%
Parent-in-law	0.7%
Son-in-law or Daughter-in-law	1.2%
Other Relatives	2.5%
Foster Child	0.1%
Other Nonrelatives	4.0%
In Group Quarters	0.7%
Institutionalized	0.0%
Noninstitutionalized	0.7%

**2024 Population 25+ by Educational Attainment**

Total	11,359
Less than 9th Grade	4.4%
9th - 12th Grade, No Diploma	3.7%
High School Graduate	23.3%
GED/Alternative Credential	3.0%
Some College, No Degree	21.5%
Associate Degree	10.9%
Bachelor's Degree	19.6%
Graduate/Professional Degree	13.7%

**2024 Population 15+ by Marital Status**

Total	13,469
Never Married	31.7%
Married	57.8%
Widowed	2.3%
Divorced	8.2%

**2024 Civilian Population 16+ in Labor Force**

Civilian Population 16+	7,829
Population 16+ Employed	93.9%
Population 16+ Unemployment rate	6.1%
Population 16-24 Employed	12.2%
Population 16-24 Unemployment rate	10.1%
Population 25-54 Employed	61.2%
Population 25-54 Unemployment rate	6.9%
Population 55-64 Employed	20.8%
Population 55-64 Unemployment rate	2.8%
Population 65+ Employed	5.8%
Population 65+ Unemployment rate	0.0%

**Woodcrest CDP...**
**2024 Employed Population 16+ by Industry**

Total	7,352
Agriculture/Mining	2.0%
Construction	9.0%
Manufacturing	7.0%
Wholesale Trade	2.9%
Retail Trade	7.8%
Transportation/Utilities	8.7%
Information	1.7%
Finance/Insurance/Real Estate	3.9%
Services	51.7%
Public Administration	5.3%

**2024 Employed Population 16+ by Occupation**

Total	7,352
White Collar	66.3%
Management/Business/Financial	22.5%
Professional	27.5%
Sales	7.9%
Administrative Support	8.4%
Services	12.5%
Blue Collar	21.2%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	5.5%
Installation/Maintenance/Repair	4.2%
Production	3.3%
Transportation/Material Moving	8.2%

**2020 Households by Type**

Total	4,648
Married Couple Households	64.3%
With Own Children <18	22.0%
Without Own Children <18	42.3%
Cohabiting Couple Households	4.4%
With Own Children <18	1.9%
Without Own Children <18	2.6%
Male Householder, No Spouse/Partner	13.1%
Living Alone	6.0%
65 Years and over	2.8%
With Own Children <18	1.7%
Without Own Children <18, With Relatives	4.3%
No Relatives Present	1.1%
Female Householder, No Spouse/Partner	18.2%
Living Alone	6.6%
65 Years and over	4.5%
With Own Children <18	2.5%
Without Own Children <18, With Relatives	8.5%
No Relatives Present	0.7%

**2020 Households by Size**

Total	4,648
1 Person Household	12.6%
2 Person Household	31.2%
3 Person Household	17.3%
4 Person Household	17.6%
5 Person Household	11.4%
6 Person Household	5.6%
7 + Person Household	4.3%

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### Woodcrest CDP...

#### 2020 Households by Tenure and Mortgage Status

Total	4,648
Owner Occupied	89.1%
Owned with a Mortgage/Loan	70.2%
Owned Free and Clear	18.8%
Renter Occupied	10.9%

#### 2024 Affordability, Mortgage and Wealth

Housing Affordability Index	71
Percent of Income for Mortgage	34.6%
Wealth Index	187

#### 2020 Housing Units By Urban/ Rural Status

Total	4,767
Urban Housing Units	99.2%
Rural Housing Units	0.8%

#### 2020 Population By Urban/ Rural Status

Total	15,378
Urban Population	99.3%
Rural Population	0.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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**Woodcrest CDP...**
**Top 3 Tapestry Segments**

1.	Savvy Suburbanites (1D)
2.	Pleasantville (2B)
3.	Workday Drive (4A)

**2024 Consumer Spending**

Apparel & Services: Total \$	\$16,078,848
Average Spent	\$3,309.09
Spending Potential Index	139
Education: Total \$	\$13,346,521
Average Spent	\$2,746.76
Spending Potential Index	159
Entertainment/Recreation: Total \$	\$28,844,458
Average Spent	\$5,936.30
Spending Potential Index	145
Food at Home: Total \$	\$50,147,519
Average Spent	\$10,320.54
Spending Potential Index	141
Food Away from Home: Total \$	\$28,020,205
Average Spent	\$5,766.66
Spending Potential Index	148
Health Care: Total \$	\$49,273,804
Average Spent	\$10,140.73
Spending Potential Index	132
HH Furnishings & Equipment: Total \$	\$21,810,467
Average Spent	\$4,488.67
Spending Potential Index	142
Personal Care Products & Services: Total \$	\$7,383,398
Average Spent	\$1,519.53
Spending Potential Index	153
Shelter: Total \$	\$208,318,188
Average Spent	\$42,872.65
Spending Potential Index	161
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$22,199,834
Average Spent	\$4,568.81
Spending Potential Index	130
Travel: Total \$	\$23,329,295
Average Spent	\$4,801.25
Spending Potential Index	158
Vehicle Maintenance & Repairs: Total \$	\$9,707,197
Average Spent	\$1,997.78
Spending Potential Index	135

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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