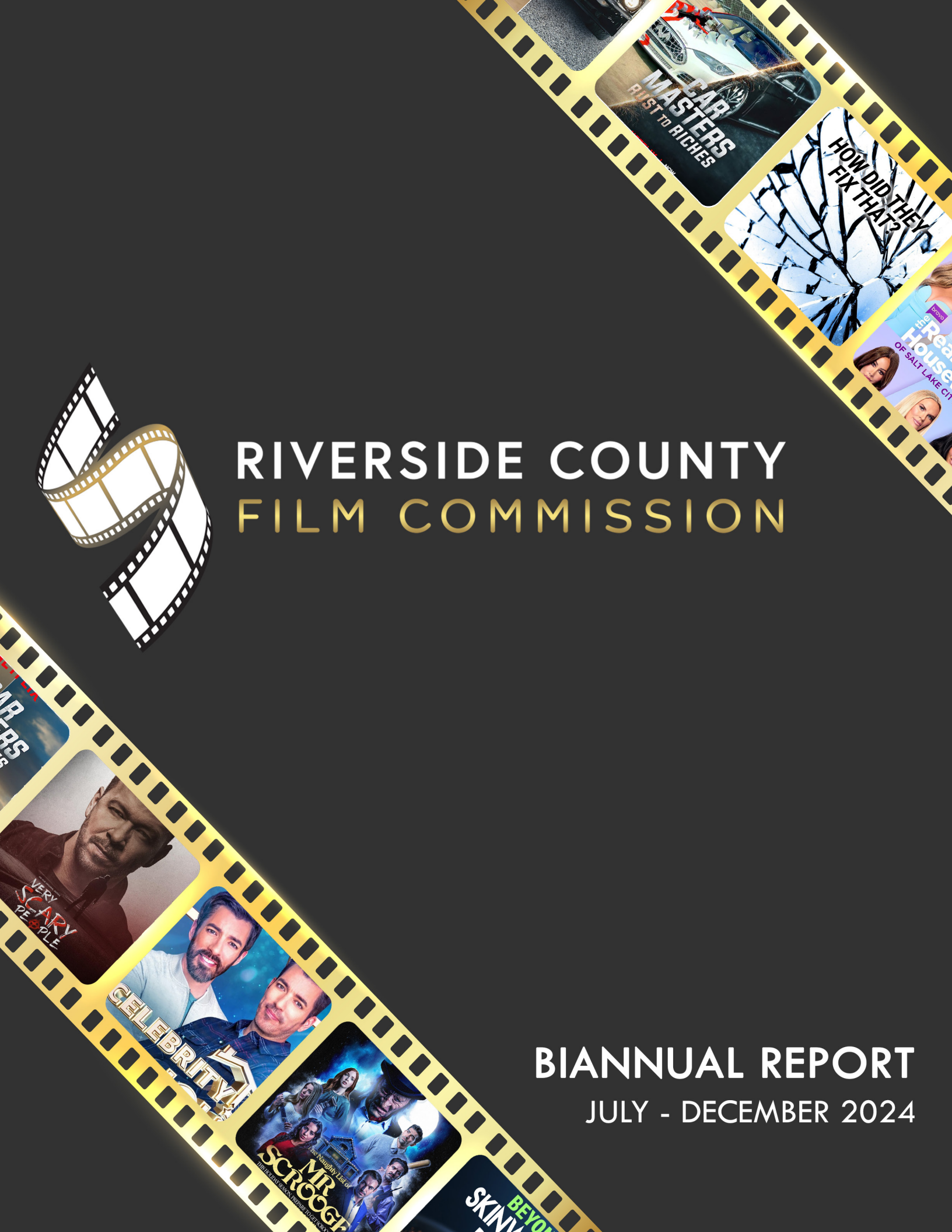




# RIVERSIDE COUNTY FILM COMMISSION

BIANNUAL REPORT  
JULY - DECEMBER 2024





# RIVERSIDE COUNTY FILM COMMISSION

## THE RIVERSIDE COUNTY FILM COMMISSION (RCFC)

The Riverside County Film Commission (RCFC), operated by Inland Empire Film Services, under the auspices of the Riverside County Office of Economic Development, is recognized by the California Film Commission as the official advocate for filming interests in Riverside County.

The RCFC is also a member of the Film Liaisons in California, Statewide (FLICS). A FLICS designation recognizes the staff of the RCFC for their knowledge of all issues that affect production in their area. The FLICS certification serves as a "Seal of Approval" to the film industry and assures film companies that a FLICS location representative understands the film business and will be able to capably assist their company's on-location efforts.

The RCFC serves the film, television, commercial and still photography industries as well as all other genres involving still or motion photography.

The RCFC's webpage is designed for film & video professionals to find local crew, local services and locations with just a few clicks. The County's geography accommodates diverse sceneries such as winding roads, open desert, picturesque mountains, and scenic landscapes which provide a perfect backdrop, as well as the mid-century modern to Spanish architecture throughout the county for that specific look.

With a region of over 7,300 square miles, the RCFC works closely with all 28 cities located within its borders, and with State agencies and Federal agencies to help streamline production and make it successful. We can assist with everything from permitting in all jurisdictions within the County, to finding locations and other local production needs. Riverside County is located East of LA conveniently opposite of work traffic, with areas as close as 45 minutes from downtown Los Angeles.



## RCFC WEBSITE & SOCIAL MEDIA



[www.RivCoFilm.org](http://www.RivCoFilm.org)



[@FilmRivCo](https://www.instagram.com/FilmRivCo)



[@FilmRivCo](https://www.facebook.com/FilmRivCo)




[@FilmRivCo](https://www.linkedin.com/company/FilmRivCo)



# CALIFORNIA FILM & TELEVISION

## TAX CREDIT 3.0



The California Film Commission administers the Film & Television Tax Credit Program 3.0 which provides tax credits based on qualified expenditures for eligible productions that are produced in California. There were 134 projects approved during the first three and a half years of Program 3.0 and are estimated to generate \$7.3 billion in direct in-state spending, including more than \$2.7 billion in qualified wages. The \$1.55 billion program runs for 5 years, with a sunset date of June 30, 2025. Each fiscal year – July 1 to June 30 – the \$330-million funding is categorized in: TV Projects, Relocating TV, Indie Features, and Non-Indie Features.

## RIVERSIDE COUNTY \$1,752,031

Riverside County Economic Impact from Tax Credit 2.0 and 3.0 Programs. Productions included A Star is Born, Twin Peaks, Don't Worry Darling, Invasion, and You People.

### DID YOU KNOW...?

Riverside County had the 2<sup>nd</sup> highest economic impact of the 8 counties that were filmed in, utilizing Tax Credit 3.0.

## GOVERNOR NEWSOM UNVEILS LANDMARK EXPANSION OF FILM & TV TAX CREDIT PROGRAM

California's Film & Television Tax Credit Program, which has generated over \$26 billion in economic activity and nearly 200,000 jobs since 2009, is set to expand under Governor Gavin Newsom's proposal. The program's annual funding would increase from \$330 million to \$750 million, positioning California as the leading state for capped film incentive programs, surpassing competitors like New York.

The program has proven highly effective, with each tax credit dollar generating significant economic returns: \$24.40 in output, \$16.14 in GDP, \$8.60 in wages, and \$1.07 in state and local tax revenue. Despite these successes, the program has been oversubscribed, with more productions applying than can be accommodated. Between 2020 and 2024, California experienced economic losses as limited tax credits forced projects to film out-of-state.

Governor Newsom's proposal aims to counteract these losses, bolster job creation, and maintain California's status as the entertainment capital of the world. The program's enhancements include new diversity measures, workforce training initiatives, and the introduction of refundable tax credits starting July 1, 2025, under Program 4.0.

**LIGHTS, CAMERA, JOBS**



# CALIFORNIA FILM & TELEVISION



## ECONOMIC IMPACT FROM PRODUCTIONS IN THE TAX CREDIT 3.0 PROGRAM

PROJECT TITLE	OUTSIDE LA ZONE LOCATION	TOTAL LOCAL PAYROLL	TOTAL LOCAL VENDOR SPEND	TOTAL LOCAL OUTSIDE LA ZONE
INVASION	RIVERSIDE, INYO, KERN AND SAN BERNARDINO	\$4,616	\$1,827,053	\$1,831,669
UNTITLED JONAH HILL PROJECT	RIVERSIDE	\$24,672	\$863,323	\$887,995

## PERMIT TYPES

- A. **FEATURES** A feature film/feature-length film.
- B. **TELEVISION EPISODIC** Made up of separate especially loosely connected episodes.
- C. **TELEVISION REALITY** Television programming that documents purportedly unscripted real-life situations.
- D. **COMMERCIALS** Advertising that promotes products, services, or organizations.
- E. **STILLS** Non video format that focuses on single photographic images.
- F. **MUSIC VIDEO** Video that integrates a music song or a music album with imagery that is produced for promotional purposes.
- G. **DOCUMENTARY** Motion picture that interprets factual material for purposes of education.
- H. **STUDENT PRODUCTION** A student who was assigned a film project required for a grade in a college level class.
- I. **OTHER** All additional production requests not outlined in the formats above.



# FAMILIARIZATION TOURS

## FAMILIARIZATION (FAM) TOURS

RCFC conducts multiple FAM tours each year to showcase our unique film locations.

**May 17-19, 2024** - we hosted 12 location managers for a northwestern Riverside County FAM tour in partnership with Inland Empire Film Services. Highlighted locations included Ingalls Event Center, L.A. Circus Prop House and Flabob Airport.

**November 1-3, 2024 and December 13-15, 2024** - we hosted 24 top location managers in the industry to showcase eastern and western Greater Palm Springs. Highlighted locations included mid-century modern homes and motels, The Indian Wells Tennis Garden, and the Thermal Club.

Location Manager Jill Nauman, who has worked on shows such as Bookie and The X Files and movies such as The Italian Job and The Family Man shared her feedback: "This was the best Palm Springs FAM of the three I've done in the last 15 years. Very well organized and the flexible stops were great!"





# TV SHOW SPOTLIGHT



## VERY SCARY PEOPLE

SEASON 6

FILMING LOCATION | LAKE ELSINORE

RELEASE DATE | TBD

FILMING DAYS | 6

RATING | IMDb 7.5/10



## CELEBRITY IOU

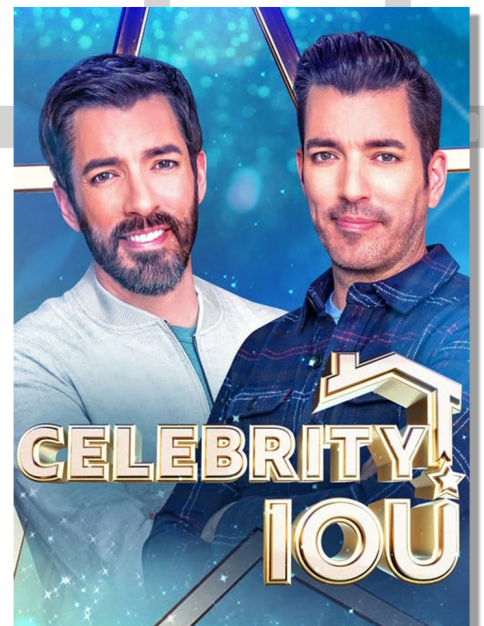
SEASON 6

FILMING LOCATION | RIVERSIDE

RELEASE DATE | TBD

FILMING DAYS | 3

RATING | IMDb 7.4/10





# RIVERSIDE COUNTY FILM PERMITS

\* TOTAL AMOUNT OF RIVERSIDE COUNTY ISSUED PERMITS

MONTH	PRODUCTION DAYS	NUMBER OF PERMITS	ECONOMIC IMPACT
JULY	31	8	\$530,000
AUGUST	32	76	\$1,855,000
SEPTEMBER	22	20	\$360,000
OCTOBER	48	38	\$675,000
NOVEMBER	24	10	\$230,000
DECEMBER	29	21	\$980,000

**TOTAL ECONOMIC IMPACT | \$4,630,000.00**



**RIVERSIDE COUNTY**  
**FILM COMMISSION**  
[WWW.RIVCOFILM.ORG](http://WWW.RIVCOFILM.ORG)

JULY - DECEMBER 2024 ECONOMIC IMPACT



# TV SHOW SPOTLIGHT

## HOUSE HUNTERS

SEASON TBD

FILMING LOCATION | LAKE ELSINORE

RELEASE DATE | TBD

FILMING DAYS | 12

RATING | IMDb 6.7/10



## THE NAUGHTY LIST OF MR SCROOGE

MOVIE

FILMING LOCATION | RIVERSIDE

RELEASE DATE | DECEMBER 20, 2024

FILMING DAYS | 3

RATING | IMDb 5.4/10



# EVENTS & SPONSORSHIPS

## AMERICAN FILM CONVENTION



**October 15-17, 2024** - RCFC hosted a booth at the American Film Convention in Los Angeles.

The Film Expo portion of the convention is a groundbreaking event that presents attendees with professionals, innovators, artists, and service providers from all fields of cinema production. RCFC's booth was packed over the 3 days and some great connections were made!

## NVISION LATINO FILM & MUSIC FESTIVAL



V. Manuel Perez, 4<sup>th</sup> District Riverside County Board of Supervisors (left) and Suzanne Holland, Director, Riverside County Office of Economic Development (right) present awards during the NVISION Latino Film & Musical Festival Awards Event.

**October 10-12, 2024** - RCFC sponsored the 10<sup>th</sup> Annual NVISION Latino Film & Music Festival in Palm Springs.

Over 1,500 tickets were sold for the event, which celebrates the richness of the Latino culture, providing a platform for Latina & Latino filmmakers and musicians to showcase their talents.

The 4<sup>th</sup> District Supervisor, V. Manuel Perez, and the Director of the Riverside County Office of Economic Development, Suzanne Holland, presented two major awards:

- **Best Local Film:** The Ranch, directed by Aiden Gonzalez (Coachella Valley filmmaker)
- **Best California Film:** The Ballad of Tita and the Machines, directed by Miguel Angel Caballero



# EVENTS & SPONSORSHIPS

## INDUSTRY EVENTS & SPONSORSHIPS

- PALM SPRINGS INTERNATIONAL FILM FESTIVAL
- PALM SPRINGS SHORT FEST
- RIVERSIDE INTERNATIONAL FILM FESTIVAL
- IDYLLWILD INTERNATIONAL FESTIVAL OF CINEMA
- DIGIFEST
- GREATER PALM SPRINGS FAMILIARIZATION (FAM) TOUR
- INLAND EMPIRE FILM SERVICES FAMILIARIZATION (FAM) TOUR
- LOCATION MANAGERS GUILD INTERNATIONAL (LMGI) AWARDS
- COMIC CON LMGI PANEL
- CALIFORNIA ON LOCATION AWARDS (COLA)
- AMERICAN FILM CONVENTION
- NVISION LATINO FILM & MUSIC FESTIVAL

## MEMBERSHIPS

- FILM LIAISONS IN CALIFORNIA STATEWIDE (FLICS)
- LOCATION MANAGERS GUILD INTERNATIONAL (LMGI)



CALIFORNIA ON LOCATION AWARDS

PRESENTED BY FILM LIAISONS IN CALIFORNIA STATEWIDE







— 7,300 MILES OF —  
PICTURESQUE OPPORTUNITY

## PROUD SPONSORS OF

PALM SPRINGS INTERNATIONAL FILM FESTIVAL

PALM SPRINGS SHORT FEST

RIVERSIDE INTERNATIONAL FILM FESTIVAL

IDYLLWILD INTERNATIONAL FESTIVAL OF CINEMA

DIGIFEST

GREATER PALM SPRINGS FAMILIARIZATION (FAM) TOUR

INLAND EMPIRE FILM SERVICES FAMILIARIZATION (FAM) TOUR

LOCATION MANAGERS GUILD INTERNATIONAL (LMGI) AWARDS

COMIC CON LMGI PANEL

CALIFORNIA ON LOCATION AWARDS (COLA)

NVISION LATINO FILM & MUSIC FESTIVAL

## CONGRATULATIONS TO ALL 2024 NOMINEES AND WINNERS



**RIVERSIDE COUNTY**  
FILM COMMISSION

[WWW.RIVCOFILM.ORG](http://WWW.RIVCOFILM.ORG)





# RIVERSIDE COUNTY FILM COMMISSION



RIVERSIDE COUNTY FILM COMMISSION, A DIVISION OF THE RIVERSIDE COUNTY OFFICE OF ECONOMIC DEVELOPMENT

RIVCOFILM.ORG | 866-RIV-FILM