

RIVERSIDE COUNTY

INLAND SOUTHERN CALIFORNIA

The Riverside County Office of Economic Development is strongly committed to serving our retail community, offering support for site selection, permitting, hiring and training, and providing essential resources.

CORE SERVICES OFFERED



SITE
SELECTION



EMPLOYMENT &
RECRUITMENT
SERVICES



PLANNING/PERMITTING
ASSISTANCE



INTERNATIONAL
TRADE ASSISTANCE



REFERRALS FOR
EXTERNAL BUSINESS
RESOURCES



RIVERSIDE COUNTY
INLAND SOUTHERN CALIFORNIA

RETAIL



RIVERSIDE COUNTY RETAIL INDUSTRY SUMMARY



RIVERSIDE COUNTY



RIVERSIDE COUNTY GROSS REGIONAL PRODUCT (GRP)

\$12.2 Billion (RETAIL ONLY)
Gross Regional Product

\$126 Billion
Gross Regional Product

SOURCE: US BEA 2023



RIVERSIDE COUNTY RETAIL TRADE, FOOD SERVICES & DRINKING PLACES

\$25 Billion

SOURCE: ESRI 2024

FOOD SERVICES & DRINKING PLACES

\$3.7 Billion

SOURCE: ESRI 2024



2,449,909
POPULATION

SOURCE: US CENSUS BUREAU 2023

10TH LARGEST
COUNTY IN THE US

4TH LARGEST
COUNTY IN CA

\$89,672
MEDIAN
HOUSEHOLD
INCOME

SOURCE: US CENSUS BUREAU 2023

40% INCREASE
FROM 2014-2018
AMERICAN COMMUNITY
SURVEY

93,085
RETAIL
JOBS

SOURCE: CA EDD Q3 2024

10% ABOVE
NATIONAL AVERAGE

5,714
RETAIL
BUSINESSES

SOURCE: CA EDD Q3 2024

6% INCREASE
FROM 2019-2023
EDD

\$43,836
AVERAGE
EARNINGS
PER JOB

SOURCE: CA EDD Q3 2024

5% ABOVE
NATIONAL AVERAGE

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