

# RIVERSIDE COUNTY INLAND SOUTHERN CALIFORNIA

The Riverside County Office of Economic Development is deeply committed to supporting the real estate industry. We provide site selection services and connect industry professionals with the essential resources needed to succeed. We work to create a strong business environment and promote development opportunities to ensure the real estate community thrives.

## REAL ESTATE



### CORE SERVICES OFFERED



SITE  
SELECTION



EMPLOYMENT &  
RECRUITMENT  
SERVICES



PLANNING/PERMITTING  
ASSISTANCE



INTERNATIONAL  
TRADE ASSISTANCE



REFERRALS FOR  
EXTERNAL BUSINESS  
RESOURCES



RIVERSIDE COUNTY  
INLAND SOUTHERN CALIFORNIA

# RIVERSIDE COUNTY RETAIL INDUSTRY SUMMARY



RIVERSIDE COUNTY



## RIVERSIDE COUNTY GROSS REGIONAL PRODUCT (GRP)

**\$12.2 Billion (RETAIL ONLY)**  
Gross Regional Product



**\$134.8 Billion**  
Gross Regional Product

SOURCE: US BEA 2024

## RIVERSIDE COUNTY TOTAL RETAIL TRADE DEMAND

**\$25 Billion**

SOURCE: ESRI 2026

**FOOD SERVICES &  
DRINKING PLACES  
TOTAL RETAIL DEMAND**



**\$4 Billion**

SOURCE: ESRI 2026

**2,478,600**  
POPULATION

SOURCE: US CENSUS BUREAU 2024

**10TH LARGEST**  
COUNTY IN THE US

**4TH LARGEST**  
COUNTY IN CA

**\$93,074**  
MEDIAN  
HOUSEHOLD  
INCOME

SOURCE: US CENSUS BUREAU 2024

**12.9% INCREASE**  
FROM 2015 TO 2019  
AMERICAN COMMUNITY  
SURVEY

**94,000**  
RETAIL  
JOBS

SOURCE: CA EDD 2024 ANNUAL

**21% GROWTH**  
IN GRP 2021 TO 2024  
SOURCE: US BEA

**5,491**  
RETAIL  
BUSINESSES

SOURCE: CA EDD 2024 ANNUAL

**4.9% GROWTH**  
FROM 2020 TO 2024  
EDD

**\$44,200**  
AVERAGE  
EARNINGS  
PER JOB

SOURCE: CA EDD

**18% INCREASE**  
FROM 2020 TO 2024

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