

Community Profile

Thousand Palms CDP, CA (0678596)

Thousand Palms CDP

Geography: Place



Population Summary

Thousand Palm...

2010 Total Population	7,715
2020 Total Population	7,967
2020 Group Quarters	131
2025 Total Population	7,933
2025 Group Quarters	129
2030 Total Population	7,835
2025-2030 Annual Rate	-0.25%
2025 Total Daytime Population	11,074
Workers	6,026
Residents	5,048

Household Summary

2010 Total Households	2,849
2010 Average Household Size	2.70
2020 Total Households	2,866
2020 Average Household Size	2.73
2025 Total Households	2,869
2025 Average Household Size	2.72
2030 Total Households	2,870
2030 Average Household Size	2.69
2025-2030 Annual Rate	0.01%
2025 Families	1,826
2025 Average Family Size	3.57
2030 Families	1,811
2030 Average Family Size	3.54
2025-2030 Growth Rate	-0.2%

Median Household Income

2025	\$74,432
2030	\$79,968



Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Per Capita Income

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2025	\$31,034
2030	\$34,149

2025 Households by Income

Household Income Base	2,869
<\$10,000	3.8%
\$10,000-14,999	3.2%
\$15,000-19,999	3.6%
\$20,000-24,999	8.6%
\$25,000-29,999	1.8%
\$30,000-34,999	3.3%
\$35,000-39,999	1.9%
\$40,000-44,999	3.9%
\$45,000-49,999	1.9%
\$50,000-59,999	6.5%
\$60,000-74,999	12.0%
\$75000-99999	17.3%
\$100,000-124,999	7.2%
\$125,000-149,999	13.9%
\$150000-199999	8.3%
\$200,000-249,999	0.9%
\$250,000-299,999	0.4%
\$300,000-399,999	0.7%
\$400,000-499,999	0.5%
\$500,000+	0.5%
Average Household Income	\$85,621

2025 Affordability, Mortgage and Wealth

Housing Affordability Index	107
Percent of Income for Mortgage	21.7%
Wealth Index	76

Median Home Value

2025	\$258,259
2030	\$290,879



Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Home Value

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Total Owner Occupied Housing Units	2,148
<\$50,000	4.0%
\$50,000 - \$99,999	8.7%
\$100,000 - \$149,999	11.9%
\$150,000 - \$199,999	9.3%
\$200,000 - \$249,999	12.8%
\$250,000 - \$299,999	20.9%
\$300,000 - \$399,999	14.7%
\$400,000 - \$499,999	3.6%
\$500,000 - \$749,999	8.2%
\$750,000 - \$999,999	2.7%
\$1,000,000 - \$1,499,999	2.8%
\$1,500,000 - \$1,999,999	0.5%
\$2,000,000 +	0.1%
Average Home Value	\$312,564

Housing Unit Summary

2010 Total Housing Units	3,705
Owner Occupied Housing Units	78.2%
Renter Occupied Housing Units	21.8%
Vacant Housing Units	23.1%
2020 Housing Units	3,728
Owner Occupied Housing Units	74.3%
Renter Occupied Housing Units	25.8%
Vacant Housing Units	23.1%
2025 Housing Units	3,731
Owner Occupied Housing Units	74.9%
Renter Occupied Housing Units	25.1%
Vacant Housing Units	23.1%
2030 Total Housing Units	3,744
Owner Occupied Housing Units	75.5%
Renter Occupied Housing Units	24.5%
Vacant Housing Units	23.3%



Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Population by Sex

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Males	4,050
Females	3,883

Median Age

2010	43.2
2020	44.4
2025	45.0
2030	45.8

2025 Population by Age

Total	7,933
0 - 4	4.8%
5 - 9	4.9%
10 - 14	5.2%
15 - 24	12.7%
25 - 34	12.0%
35 - 44	10.5%
45 - 54	10.0%
55 - 64	12.9%
65 - 74	14.3%
75 - 84	9.7%
85 +	3.3%
18 +	81.5%

2025 Population 15+ by Marital Status

Total	6,757
Never Married	28.5%
Married	52.3%
Widowed	7.8%
Divorced	11.4%



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Pop 25+ by Educational Attainment

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Total	5,746
Less than 9th Grade	6.0%
9th - 12th Grade, No Diploma	5.6%
High School Graduate	30.3%
GED/Alternative Credential	5.8%
Some College, No Degree	20.0%
Associate Degree	8.2%
Bachelor's Degree	16.0%
Graduate/Professional Degree	8.2%

2020 Population by Race/Ethnicity

Total	7,967
White Alone	44.1%
Black Alone	1.4%
American Indian Alone	1.6%
Asian Alone	2.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	34.0%
Two or More Races	34.0%
Hispanic Origin	59.4%
Diversity Index	82.5

2025 Population by Race/Ethnicity

Total	7,933
White Alone	41.8%
Black Alone	1.4%
American Indian Alone	1.6%
Asian Alone	2.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	35.7%
Two or More Races	16.7%
Hispanic Origin	61.7%
Diversity Index	82.6



Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Employed Pop 16+ by Occupation

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Total	3,073
White Collar	38.7%
Management/Business/Financial	8.8%
Professional	11.3%
Sales	9.9%
Administrative Support	8.7%
Services	41.2%

2025 Employed Pop 16+ by Occupation

Total	3,073
Blue Collar	20.1%
Farming/Forestry/Fishing	1.3%
Construction/Extraction	9.4%
Installation/Maintenance/Repair	5.1%
Production	1.1%
Transportation/Material Moving	3.2%
White Collar	38.7%
Management/Business/Financial	8.8%
Professional	11.3%
Sales	9.9%
Administrative Support	8.7%
Services	41.2%

2025 Civilian Population 16+ in Labor Force

Civilian Population 16+	3,073
Population 16+ Employed	95.7%
Population 16+ Unemployment rate	4.3%
Population 16-24 Employed	10.1%
Population 16-24 Unemployment rate	8.3%
Population 25-54 Employed	59.6%
Population 25-54 Unemployment rate	4.4%
Population 55-64 Employed	16%
Population 55-64 Unemployment rate	3.9%
Population 65+ Employed	10%
Population 65+ Unemployment rate	0.0%

 [Source](#): Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Employed Population 16+ by Industry

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Total	2,941
Agriculture/Mining	0.7%
Construction	13.0%
Manufacturing	1.4%
Wholesale Trade	1.1%
Retail Trade	12.6%
Transportation/Utilities	1.4%
Information	0%
Finance/Insurance/Real Estate	0.8%
Services	66.9%
Public Administration	1.7%

2025 Consumer Spending

Apparel & Services: Total \$	\$5,211,931
Average Spent	\$1,816.64
Spending Potential Index	74
Education: Total \$	\$3,147,115
Average Spent	\$1,096.94
Spending Potential Index	62
Entertainment/Recreation: Total \$	\$8,621,253
Average Spent	\$3,004.97
Spending Potential Index	73
Food at Home: Total \$	\$15,974,853
Average Spent	\$5,568.09
Spending Potential Index	75
Food Away from Home: Total \$	\$8,947,210
Average Spent	\$3,118.58
Spending Potential Index	76
Health Care: Total \$	\$16,588,279
Average Spent	\$5,781.90
Spending Potential Index	75
HH Furnishings & Equipment: Total \$	\$6,213,053
Average Spent	\$2,165.58
Spending Potential Index	74
Personal Care Products & Services: Total \$	\$2,326,631
Average Spent	\$810.96
Spending Potential Index	77



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2025 Consumer Spending

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Shelter: Total \$	\$60,378,242
Average Spent	\$21,045.05
Spending Potential Index	79
Support Payments/Gifts in Kind: Total \$	\$6,998,801
Average Spent	\$2,439.46
Spending Potential Index	74
Travel: Total \$	\$7,775,709
Average Spent	\$2,710.25
Spending Potential Index	75
Vehicle Maintenance & Repairs: Total \$	\$2,948,857
Average Spent	\$1,027.83
Spending Potential Index	76

Top Tapestry Segment

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Senior Escapes (J1):

This segment is characterized by suburban areas with seasonal homes and retired military seniors.


[Learn more about this segment...](#)

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

 **Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.