

Community Profile

Woodcrest CDP, CA (0686244)

Woodcrest CDP

Geography: Place



Population Summary

Woodcrest CDP..

2010 Total Population	14,342
2020 Total Population	15,378
2020 Group Quarters	113
2025 Total Population	16,243
2025 Group Quarters	112
2030 Total Population	17,182
2025-2030 Annual Rate	1.13%
2025 Total Daytime Population	11,605
Workers	2,693
Residents	8,912

Household Summary

2010 Total Households	4,380
2010 Average Household Size	3.23
2020 Total Households	4,648
2020 Average Household Size	3.28
2025 Total Households	4,957
2025 Average Household Size	3.25
2030 Total Households	5,294
2030 Average Household Size	3.22
2025-2030 Annual Rate	1.32%
2025 Families	4,097
2025 Average Family Size	3.41
2030 Families	4,386
2030 Average Family Size	3.37
2025-2030 Growth Rate	1.4%

Median Household Income

2025	\$141,231
2030	\$158,769



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Per Capita Income

Woodcrest CDP..

2025	\$52,947
2030	\$58,253

2025 Households by Income

Household Income Base	4,957
<\$10,000	2.5%
\$10,000-14,999	0.9%
\$15,000-19,999	1.0%
\$20,000-24,999	0.5%
\$25,000-29,999	1.1%
\$30,000-34,999	1.8%
\$35,000-39,999	1.8%
\$40,000-44,999	2.3%
\$45,000-49,999	1.5%
\$50,000-59,999	3.0%
\$60,000-74,999	6.9%
\$75000-99999	7.1%
\$100,000-124,999	11.2%
\$125,000-149,999	11.9%
\$150000-199999	12.5%
\$200,000-249,999	15.1%
\$250,000-299,999	8.2%
\$300,000-399,999	4.8%
\$400,000-499,999	4.4%
\$500,000+	1.4%
Average Household Income	\$173,367

2025 Affordability, Mortgage and Wealth

Housing Affordability Index	69
Percent of Income for Mortgage	34.4%
Wealth Index	195

Median Home Value

2025	\$776,963
2030	\$854,668




Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Home Value**Woodcrest CDP..**

Total Owner Occupied Housing Units	4,482
<\$50,000	0.4%
\$50,000 - \$99,999	0.7%
\$100,000 - \$149,999	0.1%
\$150,000 - \$199,999	0.1%
\$200,000 - \$249,999	0.0%
\$250,000 - \$299,999	0.0%
\$300,000 - \$399,999	0.3%
\$400,000 - \$499,999	3.2%
\$500,000 - \$749,999	40.6%
\$750,000 - \$999,999	42.6%
\$1,000,000 - \$1,499,999	10.2%
\$1,500,000 - \$1,999,999	1.4%
\$2,000,000 +	0.4%
Average Home Value	\$803,524

Housing Unit Summary

2010 Total Housing Units	4,619
Owner Occupied Housing Units	88.9%
Renter Occupied Housing Units	11.1%
Vacant Housing Units	5.2%
2020 Housing Units	4,767
Owner Occupied Housing Units	89.1%
Renter Occupied Housing Units	10.9%
Vacant Housing Units	2.5%
2025 Housing Units	5,075
Owner Occupied Housing Units	90.4%
Renter Occupied Housing Units	9.6%
Vacant Housing Units	2.3%
2030 Total Housing Units	5,403
Owner Occupied Housing Units	91.0%
Renter Occupied Housing Units	9.0%
Vacant Housing Units	2.0%

 **Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Population by Sex

Woodcrest CDP..

Males	8,112
Females	8,131

Median Age

2010	39.9
2020	42.1
2025	42.4
2030	43.1

2025 Population by Age

Total	16,243
0 - 4	4.8%
5 - 9	5.3%
10 - 14	6.3%
15 - 24	12.1%
25 - 34	12.4%
35 - 44	12.2%
45 - 54	11.8%
55 - 64	13.9%
65 - 74	11.7%
75 - 84	6.7%
85 +	1.9%
18 +	79.5%

2025 Population 15+ by Marital Status

Total	13,568
Never Married	29.9%
Married	59.2%
Widowed	3.2%
Divorced	7.7%



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Pop 25+ by Educational Attainment

Woodcrest CDP..

Total	11,596
Less than 9th Grade	4.9%
9th - 12th Grade, No Diploma	3.6%
High School Graduate	21.0%
GED/Alternative Credential	3.6%
Some College, No Degree	21.4%
Associate Degree	10.2%
Bachelor's Degree	21.2%
Graduate/Professional Degree	14.1%

2020 Population by Race/Ethnicity

Total	15,378
White Alone	53.4%
Black Alone	5.2%
American Indian Alone	1.2%
Asian Alone	6.6%
Pacific Islander Alone	0.3%
Some Other Race Alone	16.9%
Two or More Races	16.9%
Hispanic Origin	36.9%
Diversity Index	81.4

2025 Population by Race/Ethnicity

Total	16,243
White Alone	47.4%
Black Alone	6.6%
American Indian Alone	1.2%
Asian Alone	9.5%
Pacific Islander Alone	0.3%
Some Other Race Alone	17.5%
Two or More Races	17.6%
Hispanic Origin	39.0%
Diversity Index	84.3



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2025 Employed Pop 16+ by Occupation

Woodcrest CDP...


Total	7,913
White Collar	65.9%
Management/Business/Financial	22.7%
Professional	27.8%
Sales	7.6%
Administrative Support	7.8%
Services	12.5%

2025 Employed Pop 16+ by Occupation

Total	7,913
Blue Collar	21.6%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	5.3%
Installation/Maintenance/Repair	4.5%
Production	3.2%
Transportation/Material Moving	8.4%
White Collar	65.9%
Management/Business/Financial	22.7%
Professional	27.8%
Sales	7.6%
Administrative Support	7.8%
Services	12.5%

2025 Civilian Population 16+ in Labor Force

Civilian Population 16+	7,913
Population 16+ Employed	94.2%
Population 16+ Unemployment rate	5.8%
Population 16-24 Employed	10.6%
Population 16-24 Unemployment rate	9.4%
Population 25-54 Employed	58.5%
Population 25-54 Unemployment rate	6.7%
Population 55-64 Employed	19%
Population 55-64 Unemployment rate	2.6%
Population 65+ Employed	6%
Population 65+ Unemployment rate	0.0%

 **Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Employed Population 16+ by Industry

Woodcrest CDP...

Total	7,451
Agriculture/Mining	1.9%
Construction	9.3%
Manufacturing	6.4%
Wholesale Trade	2.7%
Retail Trade	7.9%
Transportation/Utilities	8.8%
Information	2%
Finance/Insurance/Real Estate	3.5%
Services	52.6%
Public Administration	5.3%

2025 Consumer Spending

Apparel & Services: Total \$	\$16,746,813
Average Spent	\$3,378.42
Spending Potential Index	138
Education: Total \$	\$13,993,416
Average Spent	\$2,822.96
Spending Potential Index	158
Entertainment/Recreation: Total \$	\$29,059,856
Average Spent	\$5,862.39
Spending Potential Index	143
Food at Home: Total \$	\$49,792,022
Average Spent	\$10,044.79
Spending Potential Index	135
Food Away from Home: Total \$	\$30,786,646
Average Spent	\$6,210.74
Spending Potential Index	150
Health Care: Total \$	\$49,229,914
Average Spent	\$9,931.39
Spending Potential Index	128
HH Furnishings & Equipment: Total \$	\$20,505,039
Average Spent	\$4,136.58
Spending Potential Index	142
Personal Care Products & Services: Total \$	\$7,427,556
Average Spent	\$1,498.40
Spending Potential Index	143



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2025 Consumer Spending

Woodcrest CDP..

Shelter: Total \$	\$208,768,720
Average Spent	\$42,115.94
Spending Potential Index	158
Support Payments/Gifts in Kind: Total \$	\$20,578,611
Average Spent	\$4,151.42
Spending Potential Index	126
Travel: Total \$	\$28,867,522
Average Spent	\$5,823.59
Spending Potential Index	161
Vehicle Maintenance & Repairs: Total \$	\$8,793,738
Average Spent	\$1,774.00
Spending Potential Index	132

Top Tapestry Segment

Woodcrest CDP..

Neighborhood Spirit (H3):

This segment is characterized by suburban families on the West Coast with high rents.


[Learn more about this segment...](#)

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

 **Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.