

# Community Profile

Blythe city, CA (0607218)

Blythe city

Geography: Place



## Population Summary

Blythe city, ...

2010 Total Population	20,889
2020 Total Population	18,317
2020 Group Quarters	6,220
2025 Total Population	18,040
2025 Group Quarters	6,158
2030 Total Population	18,007
2025-2030 Annual Rate	-0.04%
2025 Total Daytime Population	11,812
Workers	4,647
Residents	7,165

## Household Summary

2010 Total Households	4,534
2010 Average Household Size	2.88
2020 Total Households	4,477
2020 Average Household Size	2.70
2025 Total Households	4,502
2025 Average Household Size	2.64
2030 Total Households	4,554
2030 Average Household Size	2.60
2025-2030 Annual Rate	0.23%
2025 Families	2,900
2025 Average Family Size	3.30
2030 Families	2,935
2030 Average Family Size	3.25
2025-2030 Growth Rate	0.2%

## Median Household Income

2025	\$61,728
2030	\$68,490



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

**Per Capita Income**

Blythe city, ...

2025	\$21,440
2030	\$24,217

**2025 Households by Income**

Household Income Base	4,502
<\$10,000	6.3%
\$10,000-14,999	5.3%
\$15,000-19,999	5.0%
\$20,000-24,999	4.3%
\$25,000-29,999	4.1%
\$30,000-34,999	5.7%
\$35,000-39,999	2.9%
\$40,000-44,999	4.5%
\$45,000-49,999	3.5%
\$50,000-59,999	6.3%
\$60,000-74,999	12.2%
\$75000-99999	10.1%
\$100,000-124,999	11.7%
\$125,000-149,999	4.2%
\$150000-199999	8.1%
\$200,000-249,999	2.3%
\$250,000-299,999	1.3%
\$300,000-399,999	0.9%
\$400,000-499,999	0.4%
\$500,000+	0.5%
Average Household Income	\$81,093

**2025 Affordability, Mortgage and Wealth**

Housing Affordability Index	118
Percent of Income for Mortgage	19.7%
Wealth Index	57

**Median Home Value**

2025	\$193,942
2030	\$207,733



**Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

**2025 Home Value**

Blythe city, ...

Total Owner Occupied Housing Units	2,321
<\$50,000	4.0%
\$50,000 - \$99,999	15.0%
\$100,000 - \$149,999	17.9%
\$150,000 - \$199,999	14.7%
\$200,000 - \$249,999	16.6%
\$250,000 - \$299,999	7.4%
\$300,000 - \$399,999	5.1%
\$400,000 - \$499,999	2.8%
\$500,000 - \$749,999	10.6%
\$750,000 - \$999,999	2.9%
\$1,000,000 - \$1,499,999	2.2%
\$1,500,000 - \$1,999,999	0.4%
\$2,000,000 +	0.1%
Average Home Value	\$278,623

**Housing Unit Summary**

2010 Total Housing Units	5,500
Owner Occupied Housing Units	52.3%
Renter Occupied Housing Units	47.7%
Vacant Housing Units	17.6%
2020 Housing Units	5,246
Owner Occupied Housing Units	51.2%
Renter Occupied Housing Units	48.8%
Vacant Housing Units	14.7%
2025 Housing Units	5,338
Owner Occupied Housing Units	51.5%
Renter Occupied Housing Units	48.5%
Vacant Housing Units	15.7%
2030 Total Housing Units	5,417
Owner Occupied Housing Units	52.6%
Renter Occupied Housing Units	47.4%
Vacant Housing Units	15.9%



**Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

## 2025 Population by Sex

Blythe city, ...

Males	12,102
Females	5,938

## Median Age

2010	37.8
2020	36.9
2025	37.4
2030	38.0

## 2025 Population by Age

Total	18,040
0 - 4	4.0%
5 - 9	4.3%
10 - 14	4.8%
15 - 24	13.4%
25 - 34	19.0%
35 - 44	17.7%
45 - 54	15.1%
55 - 64	11.4%
65 - 74	6.8%
75 - 84	3.2%
85 +	0.9%
18 +	83.8%

## 2025 Population 15+ by Marital Status

Total	15,672
Never Married	47.4%
Married	36.3%
Widowed	4.6%
Divorced	11.8%



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

## 2025 Pop 25+ by Educational Attainment

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Total	13,255
Less than 9th Grade	11.1%
9th - 12th Grade, No Diploma	16.8%
High School Graduate	19.6%
GED/Alternative Credential	8.3%
Some College, No Degree	24.8%
Associate Degree	9.3%
Bachelor's Degree	6.0%
Graduate/Professional Degree	4.0%

## 2020 Population by Race/Ethnicity

Total	18,317
White Alone	31.6%
Black Alone	11.7%
American Indian Alone	1.8%
Asian Alone	1.8%
Pacific Islander Alone	0.2%
Some Other Race Alone	41.9%
Two or More Races	41.9%
Hispanic Origin	59.4%
Diversity Index	84.4

## 2025 Population by Race/Ethnicity

Total	18,040
White Alone	28.6%
Black Alone	11.4%
American Indian Alone	1.7%
Asian Alone	1.9%
Pacific Islander Alone	0.2%
Some Other Race Alone	44.5%
Two or More Races	11.6%
Hispanic Origin	62.7%
Diversity Index	83.6



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

**2025 Employed Pop 16+ by Occupation**

Blythe city, ...


Total	5,340
White Collar	44.6%
Management/Business/Financial	9.5%
Professional	14.3%
Sales	8.8%
Administrative Support	12.2%
Services	29.5%

**2025 Employed Pop 16+ by Occupation**

Total	5,340
Blue Collar	25.8%
Farming/Forestry/Fishing	3.4%
Construction/Extraction	4.5%
Installation/Maintenance/Repair	4.1%
Production	4.6%
Transportation/Material Moving	9.2%
White Collar	44.6%
Management/Business/Financial	9.5%
Professional	14.3%
Sales	8.8%
Administrative Support	12.2%
Services	29.5%

**2025 Civilian Population 16+ in Labor Force**

Civilian Population 16+	5,340
Population 16+ Employed	93.3%
Population 16+ Unemployment rate	6.7%
Population 16-24 Employed	14.7%
Population 16-24 Unemployment rate	11.5%
Population 25-54 Employed	60.6%
Population 25-54 Unemployment rate	6.0%
Population 55-64 Employed	12%
Population 55-64 Unemployment rate	5.1%
Population 65+ Employed	6%
Population 65+ Unemployment rate	3.8%

 **Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

## 2025 Employed Population 16+ by Industry

Blythe city, ...

Total	4,983
Agriculture/Mining	6.4%
Construction	5.0%
Manufacturing	4.6%
Wholesale Trade	2.1%
Retail Trade	13.7%
Transportation/Utilities	5.8%
Information	1%
Finance/Insurance/Real Estate	1.8%
Services	41.5%
Public Administration	18.6%

## 2025 Consumer Spending

Apparel & Services: Total \$	\$8,073,508
Average Spent	\$1,793.32
Spending Potential Index	73
Education: Total \$	\$5,168,218
Average Spent	\$1,147.98
Spending Potential Index	64
Entertainment/Recreation: Total \$	\$12,852,444
Average Spent	\$2,854.83
Spending Potential Index	69
Food at Home: Total \$	\$24,814,019
Average Spent	\$5,511.78
Spending Potential Index	74
Food Away from Home: Total \$	\$13,674,624
Average Spent	\$3,037.46
Spending Potential Index	74
Health Care: Total \$	\$25,038,904
Average Spent	\$5,561.73
Spending Potential Index	72
HH Furnishings & Equipment: Total \$	\$9,281,510
Average Spent	\$2,061.64
Spending Potential Index	71
Personal Care Products & Services: Total \$	\$3,408,579
Average Spent	\$757.13
Spending Potential Index	72



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## 2025 Consumer Spending

Blythe city, ...

Shelter: Total \$	\$83,735,120
Average Spent	\$18,599.54
Spending Potential Index	70
Support Payments/Gifts in Kind: Total \$	\$10,636,277
Average Spent	\$2,362.57
Spending Potential Index	72
Travel: Total \$	\$10,567,656
Average Spent	\$2,347.32
Spending Potential Index	65
Vehicle Maintenance & Repairs: Total \$	\$4,467,074
Average Spent	\$992.24
Spending Potential Index	74

## Top Tapestry Segment

Blythe city, ...

## Fresh Ambitions (A4):

This segment is characterized by young, multigenerational urban families with high rental burdens.


[Learn more about this segment...](#)

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

 **Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.