

# Community Profile

Murrieta city, CA (0650076)

Murrieta city

Geography: Place



## Population Summary

Murrieta city...

2010 Total Population	103,470
2020 Total Population	110,949
2020 Group Quarters	605
2025 Total Population	111,394
2025 Group Quarters	600
2030 Total Population	118,837
2025-2030 Annual Rate	1.30%
2025 Total Daytime Population	101,533
Workers	41,402
Residents	60,131

## Household Summary

2010 Total Households	32,750
2010 Average Household Size	3.15
2020 Total Households	35,553
2020 Average Household Size	3.10
2025 Total Households	36,487
2025 Average Household Size	3.04
2030 Total Households	39,555
2030 Average Household Size	2.99
2025-2030 Annual Rate	1.63%
2025 Families	28,100
2025 Average Family Size	3.42
2030 Families	30,336
2030 Average Family Size	3.38
2025-2030 Growth Rate	1.5%

## Median Household Income

2025	\$114,035
2030	\$126,781



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

**Per Capita Income**

Murrieta city...

2025	\$46,783
2030	\$52,026

**2025 Households by Income**

Household Income Base	36,487
<\$10,000	2.8%
\$10,000-14,999	1.5%
\$15,000-19,999	1.1%
\$20,000-24,999	1.4%
\$25,000-29,999	1.4%
\$30,000-34,999	1.9%
\$35,000-39,999	1.8%
\$40,000-44,999	2.8%
\$45,000-49,999	1.8%
\$50,000-59,999	4.0%
\$60,000-74,999	8.3%
\$75000-99999	13.4%
\$100,000-124,999	12.6%
\$125,000-149,999	8.9%
\$150000-199999	14.7%
\$200,000-249,999	10.1%
\$250,000-299,999	4.8%
\$300,000-399,999	4.4%
\$400,000-499,999	1.2%
\$500,000+	1.1%
Average Household Income	\$142,745

**2025 Affordability, Mortgage and Wealth**

Housing Affordability Index	66
Percent of Income for Mortgage	35.9%
Wealth Index	125

**Median Home Value**

2025	\$654,501
2030	\$714,079




**Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

**2025 Home Value****Murrieta city...**

Total Owner Occupied Housing Units	25,162
<\$50,000	0.4%
\$50,000 - \$99,999	0.3%
\$100,000 - \$149,999	0.2%
\$150,000 - \$199,999	0.2%
\$200,000 - \$249,999	0.3%
\$250,000 - \$299,999	0.6%
\$300,000 - \$399,999	2.4%
\$400,000 - \$499,999	10.1%
\$500,000 - \$749,999	57.7%
\$750,000 - \$999,999	22.1%
\$1,000,000 - \$1,499,999	4.0%
\$1,500,000 - \$1,999,999	0.7%
\$2,000,000 +	1.2%
Average Home Value	\$698,727

**Housing Unit Summary**

2010 Total Housing Units	35,295
Owner Occupied Housing Units	70.6%
Renter Occupied Housing Units	29.4%
Vacant Housing Units	7.2%
2020 Housing Units	36,809
Owner Occupied Housing Units	67.8%
Renter Occupied Housing Units	32.2%
Vacant Housing Units	3.4%
2025 Housing Units	38,053
Owner Occupied Housing Units	69.0%
Renter Occupied Housing Units	31.0%
Vacant Housing Units	4.1%
2030 Total Housing Units	41,134
Owner Occupied Housing Units	65.2%
Renter Occupied Housing Units	34.8%
Vacant Housing Units	3.8%

 **Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

## 2025 Population by Sex

Murrieta city...

Males	54,906
Females	56,488

## Median Age

2010	33.4
2020	36.4
2025	37.2
2030	37.9

## 2025 Population by Age

Total	111,394
0 - 4	5.5%
5 - 9	6.0%
10 - 14	6.9%
15 - 24	13.9%
25 - 34	14.7%
35 - 44	13.4%
45 - 54	11.9%
55 - 64	11.8%
65 - 74	8.9%
75 - 84	4.8%
85 +	1.9%
18 +	77.2%

## 2025 Population 15+ by Marital Status

Total	90,804
Never Married	30.2%
Married	56.1%
Widowed	4.5%
Divorced	9.1%



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

## 2025 Pop 25+ by Educational Attainment

Murrieta city...

Total	75,322
Less than 9th Grade	2.7%
9th - 12th Grade, No Diploma	3.5%
High School Graduate	18.8%
GED/Alternative Credential	3.1%
Some College, No Degree	25.7%
Associate Degree	11.4%
Bachelor's Degree	22.8%
Graduate/Professional Degree	12.1%

## 2020 Population by Race/Ethnicity

Total	110,949
White Alone	53.3%
Black Alone	6.0%
American Indian Alone	1.1%
Asian Alone	10.4%
Pacific Islander Alone	0.5%
Some Other Race Alone	11.4%
Two or More Races	11.4%
Hispanic Origin	30.6%
Diversity Index	80.3

## 2025 Population by Race/Ethnicity

Total	111,394
White Alone	49.3%
Black Alone	6.3%
American Indian Alone	1.1%
Asian Alone	11.6%
Pacific Islander Alone	0.5%
Some Other Race Alone	12.7%
Two or More Races	18.6%
Hispanic Origin	33.5%
Diversity Index	82.7



**Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

## 2025 Employed Pop 16+ by Occupation

Murrieta city...


Total	54,957
White Collar	64.3%
Management/Business/Financial	17.6%
Professional	27.1%
Sales	10.7%
Administrative Support	9.0%
Services	20.1%

## 2025 Employed Pop 16+ by Occupation

Total	54,957
Blue Collar	15.6%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	3.3%
Installation/Maintenance/Repair	3.3%
Production	3.5%
Transportation/Material Moving	5.4%
White Collar	64.3%
Management/Business/Financial	17.6%
Professional	27.1%
Sales	10.7%
Administrative Support	9.0%
Services	20.1%

## 2025 Civilian Population 16+ in Labor Force

Civilian Population 16+	54,957
Population 16+ Employed	93.7%
Population 16+ Unemployment rate	6.3%
Population 16-24 Employed	12.7%
Population 16-24 Unemployment rate	12.4%
Population 25-54 Employed	61.9%
Population 25-54 Unemployment rate	5.6%
Population 55-64 Employed	14%
Population 55-64 Unemployment rate	4.8%
Population 65+ Employed	5%
Population 65+ Unemployment rate	3.3%

 **Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

## 2025 Employed Population 16+ by Industry

Murrieta city...

Total	51,488
Agriculture/Mining	0.3%
Construction	6.6%
Manufacturing	7.8%
Wholesale Trade	1.7%
Retail Trade	12.3%
Transportation/Utilities	4.3%
Information	2%
Finance/Insurance/Real Estate	5.8%
Services	51.9%
Public Administration	7.3%

## 2025 Consumer Spending

Apparel & Services: Total \$	\$108,803,674
Average Spent	\$2,981.98
Spending Potential Index	122
Education: Total \$	\$77,653,466
Average Spent	\$2,128.25
Spending Potential Index	119
Entertainment/Recreation: Total \$	\$180,611,038
Average Spent	\$4,950.01
Spending Potential Index	120
Food at Home: Total \$	\$315,701,101
Average Spent	\$8,652.43
Spending Potential Index	116
Food Away from Home: Total \$	\$185,674,152
Average Spent	\$5,088.78
Spending Potential Index	123
Health Care: Total \$	\$326,129,987
Average Spent	\$8,938.25
Spending Potential Index	116
HH Furnishings & Equipment: Total \$	\$129,089,011
Average Spent	\$3,537.95
Spending Potential Index	122
Personal Care Products & Services: Total \$	\$46,972,599
Average Spent	\$1,287.38
Spending Potential Index	123



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## 2025 Consumer Spending

Murrieta city...

Shelter: Total \$	\$1,207,934,686
Average Spent	\$33,105.89
Spending Potential Index	124
Support Payments/Gifts in Kind: Total \$	\$151,853,309
Average Spent	\$4,161.85
Spending Potential Index	126
Travel: Total \$	\$167,506,923
Average Spent	\$4,590.87
Spending Potential Index	127
Vehicle Maintenance & Repairs: Total \$	\$58,050,970
Average Spent	\$1,591.00
Spending Potential Index	118

## Top Tapestry Segment

Murrieta city...

## Professional Pride (L2):

This segment is characterized by married, high-income tech households in the South and West.


[Learn more about this segment...](#)

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

 **Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.