

Community Profile

Norco city, CA (0651560)

Norco city

Geography: Place



Population Summary

Norco city, C...

2010 Total Population	27,296
2020 Total Population	26,296
2020 Group Quarters	4,100
2025 Total Population	25,867
2025 Group Quarters	4,061
2030 Total Population	25,589
2025-2030 Annual Rate	-0.22%
2025 Total Daytime Population	29,391
Workers	17,637
Residents	11,754

Household Summary

2010 Total Households	7,085
2010 Average Household Size	3.23
2020 Total Households	7,056
2020 Average Household Size	3.15
2025 Total Households	7,057
2025 Average Household Size	3.09
2030 Total Households	7,058
2030 Average Household Size	3.05
2025-2030 Annual Rate	0.00%
2025 Families	5,466
2025 Average Family Size	3.50
2030 Families	5,482
2030 Average Family Size	3.44
2025-2030 Growth Rate	0.1%

Median Household Income

2025	\$131,160
2030	\$144,851



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Per Capita Income

Norco city, C...

2025	\$42,098
2030	\$46,171

2025 Households by Income

Household Income Base	7,057
<\$10,000	3.2%
\$10,000-14,999	1.0%
\$15,000-19,999	2.0%
\$20,000-24,999	1.2%
\$25,000-29,999	2.2%
\$30,000-34,999	1.5%
\$35,000-39,999	1.3%
\$40,000-44,999	2.1%
\$45,000-49,999	1.0%
\$50,000-59,999	2.3%
\$60,000-74,999	6.0%
\$75000-99999	10.8%
\$100,000-124,999	12.5%
\$125,000-149,999	10.4%
\$150000-199999	17.6%
\$200,000-249,999	12.1%
\$250,000-299,999	5.4%
\$300,000-399,999	4.2%
\$400,000-499,999	2.5%
\$500,000+	0.7%
Average Household Income	\$150,931

2025 Affordability, Mortgage and Wealth

Housing Affordability Index	66
Percent of Income for Mortgage	36.2%
Wealth Index	160

Median Home Value

2025	\$758,310
2030	\$825,459



Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.


2025 Home Value

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Total Owner Occupied Housing Units	5,789
<\$50,000	0.2%
\$50,000 - \$99,999	0.1%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.0%
\$250,000 - \$299,999	0.0%
\$300,000 - \$399,999	0.5%
\$400,000 - \$499,999	3.0%
\$500,000 - \$749,999	44.6%
\$750,000 - \$999,999	42.9%
\$1,000,000 - \$1,499,999	6.7%
\$1,500,000 - \$1,999,999	1.4%
\$2,000,000 +	0.5%
Average Home Value	\$788,325

Housing Unit Summary

2010 Total Housing Units	7,387
Owner Occupied Housing Units	81.3%
Renter Occupied Housing Units	18.7%
Vacant Housing Units	4.1%
2020 Housing Units	7,252
Owner Occupied Housing Units	81.8%
Renter Occupied Housing Units	18.2%
Vacant Housing Units	2.7%
2025 Housing Units	7,243
Owner Occupied Housing Units	82.0%
Renter Occupied Housing Units	18.0%
Vacant Housing Units	2.6%
2030 Total Housing Units	7,260
Owner Occupied Housing Units	82.7%
Renter Occupied Housing Units	17.3%
Vacant Housing Units	2.8%

 **Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Population by Sex

Norco city, C...

Males	14,933
Females	10,934

Median Age

2010	39.4
2020	41.0
2025	41.0
2030	41.2

2025 Population by Age

Total	25,867
0 - 4	4.2%
5 - 9	4.9%
10 - 14	5.1%
15 - 24	11.0%
25 - 34	15.9%
35 - 44	14.4%
45 - 54	13.1%
55 - 64	14.1%
65 - 74	10.3%
75 - 84	5.5%
85 +	1.5%
18 +	82.6%

2025 Population 15+ by Marital Status

Total	22,184
Never Married	33.4%
Married	52.7%
Widowed	3.9%
Divorced	10.1%



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Pop 25+ by Educational Attainment

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Total	19,329
Less than 9th Grade	5.4%
9th - 12th Grade, No Diploma	8.6%
High School Graduate	26.5%
GED/Alternative Credential	4.7%
Some College, No Degree	22.6%
Associate Degree	9.6%
Bachelor's Degree	15.9%
Graduate/Professional Degree	6.7%

2020 Population by Race/Ethnicity

Total	26,296
White Alone	55.9%
Black Alone	6.1%
American Indian Alone	1.2%
Asian Alone	3.4%
Pacific Islander Alone	0.2%
Some Other Race Alone	20.1%
Two or More Races	20.1%
Hispanic Origin	36.0%
Diversity Index	79.8

2025 Population by Race/Ethnicity

Total	25,867
White Alone	51.0%
Black Alone	6.3%
American Indian Alone	1.3%
Asian Alone	3.9%
Pacific Islander Alone	0.2%
Some Other Race Alone	23.1%
Two or More Races	14.2%
Hispanic Origin	40.5%
Diversity Index	82.4



Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Employed Pop 16+ by Occupation

Norco city, C...


Total	11,211
White Collar	61.9%
Management/Business/Financial	18.1%
Professional	21.8%
Sales	11.0%
Administrative Support	10.9%
Services	15.5%

2025 Employed Pop 16+ by Occupation

Total	11,211
Blue Collar	22.6%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	6.6%
Installation/Maintenance/Repair	3.1%
Production	4.9%
Transportation/Material Moving	7.7%
White Collar	61.9%
Management/Business/Financial	18.1%
Professional	21.8%
Sales	11.0%
Administrative Support	10.9%
Services	15.5%

2025 Civilian Population 16+ in Labor Force

Civilian Population 16+	11,211
Population 16+ Employed	95.9%
Population 16+ Unemployment rate	4.1%
Population 16-24 Employed	10.3%
Population 16-24 Unemployment rate	8.1%
Population 25-54 Employed	58.9%
Population 25-54 Unemployment rate	4.0%
Population 55-64 Employed	19%
Population 55-64 Unemployment rate	2.2%
Population 65+ Employed	8%
Population 65+ Unemployment rate	3.5%

 **Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Employed Population 16+ by Industry

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Total	10,753
Agriculture/Mining	2.2%
Construction	14.0%
Manufacturing	9.7%
Wholesale Trade	2.5%
Retail Trade	11.7%
Transportation/Utilities	6.6%
Information	2%
Finance/Insurance/Real Estate	3.7%
Services	42.4%
Public Administration	5.8%

2025 Consumer Spending

Apparel & Services: Total \$	\$20,566,220
Average Spent	\$2,914.30
Spending Potential Index	119
Education: Total \$	\$17,539,119
Average Spent	\$2,485.35
Spending Potential Index	139
Entertainment/Recreation: Total \$	\$36,044,916
Average Spent	\$5,107.68
Spending Potential Index	124
Food at Home: Total \$	\$61,425,640
Average Spent	\$8,704.21
Spending Potential Index	117
Food Away from Home: Total \$	\$37,979,195
Average Spent	\$5,381.78
Spending Potential Index	130
Health Care: Total \$	\$61,037,410
Average Spent	\$8,649.20
Spending Potential Index	112
HH Furnishings & Equipment: Total \$	\$25,334,962
Average Spent	\$3,590.05
Spending Potential Index	123
Personal Care Products & Services: Total \$	\$9,185,894
Average Spent	\$1,301.67
Spending Potential Index	124



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Consumer Spending

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Shelter: Total \$	\$258,599,239
Average Spent	\$36,644.36
Spending Potential Index	138
Support Payments/Gifts in Kind: Total \$	\$25,681,572
Average Spent	\$3,639.16
Spending Potential Index	110
Travel: Total \$	\$35,946,757
Average Spent	\$5,093.77
Spending Potential Index	141
Vehicle Maintenance & Repairs: Total \$	\$10,835,182
Average Spent	\$1,535.38
Spending Potential Index	114

Top Tapestry Segment

Norco city, C...

Neighborhood Spirit (H3):

This segment is characterized by suburban families on the West Coast with high rents.


[Learn more about this segment...](#)

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

 **Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.