

Retail Demand by Industry

La Quinta city, CA (0640354)

La Quinta city

Geography: Place



NAICS Code	Industry Summary	Spending Potential Index	Average Spent	Total
44-45, 722	Retail Trade, Food Services & Drinking Places	127	\$38,767.17	\$634,502,201
44-45	Retail Trade	127	\$32,787.99	\$536,641,024
722	Food Services & Drinking Places	127	\$5,979.18	\$97,861,177

NAICS Code	Industry Subsector & Group	Index	Average Spending	Total
441	Motor Vehicle & Parts Dealers	132	\$4,270.37	\$69,893,139
4411	Automobile Dealers	133	\$3,700.84	\$60,571,575
4412	Other Motor Vehicle Dealers	118	\$258.68	\$4,233,786
4413	Auto Parts, Accessories & Tire Stores	131	\$310.86	\$5,087,778
442	Furniture and Home Furnishings Stores	133	\$1,320.22	\$21,608,116
4421	Furniture Stores	129	\$829.04	\$13,568,890
4422	Home Furnishings Stores	141	\$491.19	\$8,039,226
443, 4431	Electronics and Appliance Stores	127	\$361.82	\$5,921,931
444	Bldg Material & Garden Equipment & Supplies Dealers	131	\$1,822.95	\$29,836,241
4441	Building Material and Supplies Dealers	131	\$1,640.90	\$26,856,604
4442	Lawn and Garden Equipment and Supplies Stores	134	\$182.05	\$2,979,637
445	Food and Beverage Stores	126	\$7,149.42	\$117,014,614
4451	Grocery Stores	125	\$6,676.88	\$109,280,565
4452	Specialty Food Stores	126	\$225.81	\$3,695,881
4453	Beer, Wine, and Liquor Stores	136	\$246.73	\$4,038,168
446, 4461	Health and Personal Care Stores	130	\$1,079.96	\$17,675,656
447, 4471	Gasoline Stations	123	\$4,696.73	\$76,871,435
448	Clothing and Clothing Accessories Stores	126	\$1,595.01	\$26,105,476
4481	Clothing Stores	126	\$1,261.30	\$20,643,642
4482	Shoe Stores	124	\$306.86	\$5,022,422
4483	Jewelry, Luggage, and Leather Goods Stores	132	\$26.85	\$439,412
451	Sporting Goods, Hobby, Musical Inst., and Book Stores	125	\$580.91	\$9,507,767
4511	Sporting Goods, Hobby, and Musical Inst Stores	125	\$462.24	\$7,565,548
4512	Book Stores and News Dealers	125	\$118.67	\$1,942,219
452	General Merchandise Stores	125	\$5,545.01	\$90,755,209
4522	Department Stores	126	\$501.29	\$8,204,623
4523	Merch. Stores, incl. Warehouse Clubs, Supercenters	125	\$5,043.72	\$82,550,586



Source: Esri 2025/2030 Consumer Spending databases are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics and industry estimates derived from 2017 Economic Census, U.S. Census Bureau.

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NAICS Code	Industry Summary	Spending Potential Index	Average Spent	Total
453	Miscellaneous Store Retailers	128	\$806.38	\$13,198,007
4531	Florists	137	\$39.48	\$646,236
4532	Office Supplies, Stationery, and Gift Stores	127	\$126.92	\$2,077,266
4533	Used Merchandise Stores	135	\$118.80	\$1,944,476
4539	Other Miscellaneous Store Retailers	127	\$521.17	\$8,530,029
454	Nonstore Retailers	128	\$3,559.20	\$58,253,433
4541	Electronic Shopping and Mail-Order Houses	128	\$3,047.81	\$49,883,441
4542	Vending Machine Operators	122	\$56.49	\$924,543
4543	Direct Selling Establishments	127	\$454.91	\$7,445,449
722	Food Services & Drinking Places	127	\$5,979.18	\$97,861,177
7223	Special Food Services	128	\$21.70	\$355,107
7224	Drinking Places (Alcoholic Beverages)	129	\$157.26	\$2,573,844
7225	Restaurants and Other Eating Places	127	\$5,800.22	\$94,932,226

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.



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